# This Land is Your Land: Rogers Hometown Hockey Embarks on Sixth Canada-Wide Tour

 Hosts Ron MacLean and Tara Slone to visit 25 Canadian communities throughout the 2019-20 NHL season –
Season 6 premieres Oct. 6 in Halton Hills, ON, featuring Jets vs. Islanders –
All broadcasts air live from the host communities on Sportsnet and Sportsnet NOW -

Join the conversation: #HometownHockey

**TORONTO (September 10, 2019)** Canada's ultimate NHL fan experience is back for a sixth season as Sportsnet and **Rogers Hometown Hockey**<sup>™</sup> criss-cross the country, making stops in 25 communities to celebrate the local hockey stories that connect the nation.

Hosted once again by Sportsnet favourites <u>Ron MacLean</u> and <u>Tara Slone</u>, the **Rogers Hometown Hockey Tour presented by Scotiabank and Hyundai**, gets underway on October 5 and 6 – the first weekend of the NHL season – in Halton Hills, ON.

The free festival features a full weekend of live entertainment, NHL alumni, and hockey-themed activities, culminating with a live outdoor viewing party of an NHL broadcast from the Sportsnet Mobile Studio.

"Hockey brings Canadians together from coast-to-coast. It allows us to imagine new possibilities and share the stories that unite the country," said MacLean.

"It has been a privilege to tell Canada's hockey stories over the past five seasons and we are grateful for the chance to hit the road for season six; seeing old friends and meeting new ones, and getting to the heart of this country's insatiable passion for hockey," added Slone.

Rogers Hometown Hockey is pleased to introduce Hyundai Canada as the new co-presenting partner of the festival, along with returning title sponsor, Rogers, and co-presenting partner, Scotiabank.

# Rogers Hometown Hockey 2019-20 Highlights:

- Will travel 23,907 KM over 25 weeks the equivalent of crossing Canada from East to West more than four times
- Quebec City hosts the Tour during the Quebec International Pee-Wee Hockey Tournament, the world's most prestigious minor hockey tournament (Feb. 15-16)
- Peguis First Nation, the largest First Nation community in Manitoba, hosts the Tour (Feb. 29 Mar. 1)
- The Tour wraps up in downtown Edmonton, in the state-of-the-art Ice District beside Rogers Place (Mar. 28-29)

# 2019-20 Rogers Hometown Hockey Tour & Broadcast Schedule

\*All broadcasts on Sportsnet and Sportsnet NOW



# 2019/2020 Rogers Hometown Hockey Broadcast Schedule

| Away                     | Home     | Date & Location                                       | Coverage Begins                        |
|--------------------------|----------|---|--|
|                          |          | Oct 6 - Halton Hills, ON                              | 630et   330pt                          |
| J.                       |          | Oct 13 - Halifax, NS                                  | 630et 330et                            |
|                          | (        | Oct 20 - St. John's, NL                               | 630et   330pt                          |
|                          |          | Oct 27 - Fredericton, NB                              | 630et   330pt                          |
| ÊG                       | apilala  | Nov 3 - Strathroy-Caradoc, ON                         | 630 <sup>et</sup> 330 <sup>pt</sup>    |
| ORDNTO<br>MAPLE<br>LEAFS |          | Nov 10 - Welland, ON                                  | 630et   330pt                          |
| ÊG                       |          | Nov 17 - Dauphin, MB                                  | 730 <sup>et</sup> 430 <sup>pt</sup>    |
|                          | <        | Nov 24 - Regional Municipality<br>of Wood Buffalo, AB | 730 <sup>et</sup> 430 <sup>pt</sup>    |
|                          | B        | Dec 1 - Red Deer, AB                                  | 630et   330pt                          |
| $\bigotimes$             |          | Dec 8 - Prince Rupert, BC                             | 730 <sup>et</sup> 430 <sup>pt</sup>    |
| (È                       |          | Dec 15 - Abbotsford, BC                               | 730 <sup>et</sup> 430 <sup>pt</sup>    |
| EG:                      | Ø        | Dec 22 - Strathmore, AB                               | 630et   330pt                          |
|                          |          | Dec 29 - Whitby, ON                                   | 630et   330pt                          |
| EG                       | <b>A</b> | Jan 5 - Cobourg, ON                                   | 630et 330pt                            |
| Control States           |          | Jan 12 - Vaughan, ON                                  | 630et 330pt                            |
| ۲                        |          | Jan 19 - Hamilton, ON                                 | 630et 330pt                            |
|                          |          | Feb 2 - Châteauguay, QC                               | 130PM   1030pM                         |
| ĊĊ                       | Ø        |   | 130 <sup>PM</sup>   1030 <sup>PM</sup> |

#### About the Rogers Hometown Hockey Tour presented by Scotiabank and Hyundai

The *Rogers Hometown Hockey Tour* rolls into 25 communities across Canada this season with a weekend of free outdoor hockey festivities for all ages. The weekend culminates in an outdoor viewing party of an NHL game broadcast every Sunday on Sportsnet and Sportsnet NOW, with Ron MacLean and Tara Slone hosting live on site from the Sportsnet Mobile Studio. For more information on the tour, please follow *Rogers Hometown Hockey* on <u>Facebook</u>, <u>Twitter</u> and <u>Instagram</u>.

#### **About Sportsnet**

Sportsnet is Canada's #1 sports media brand. Uniting Canadians through sport, Sportsnet's multimedia offerings include Sportsnet (consisting of 4 regional channels: East, Ontario, West, and Pacific), Sportsnet ONE, Sportsnet 360, Sportsnet World, the Sportsnet Radio Network, Sportsnet.ca, Sportsnet NOW, the Sportsnet app, and podcasts. Sportsnet is the official Canadian NHL national multiplatform rights holder, and is the regional broadcaster for the Vancouver Canucks, Calgary Flames, Edmonton Oilers, and Toronto Maple Leafs. Sportsnet also has extensive coverage of the Blue Jays, as well as NBA, MLB, Grand Slam of Curling, Rogers Cup, CHL, WWE, IndyCar, and FA Cup. Sportsnet is part of Rogers Media, which is a subsidiary of Rogers Communications Inc. (TSX, NYSE: RCI). Visit <u>Sportsnet.ca</u>.

#### **About Rogers**

Rogers is a proud Canadian company dedicated to making more possible for Canadians each and every day. Our founder, Ted Rogers, purchased his first radio station, CHFI, in 1960. We have grown to become a leading technology and media company that strives to provide the very best in wireless, residential, and media to Canadians and Canadian businesses. Our shares are publicly traded on the Toronto Stock Exchange (TSX: RCI.A and RCI.B) and on the New York Stock Exchange (NYSE: RCI). If you want to find out more about us, visit <u>about.rogers.com</u>.

# **Media Contacts**

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