A City for People is welcoming, inclusive, safe, accessible and supports the health and well-being of all.

A Liveable City leads the way in climate action and acts as a steward of the environment for future generations.

A Vibrant City is where dynamic public spaces and places provide opportunities for connection and enable residents to engage with their community and celebrate their culture and history.

A Connected City provides active and sustainable ways for people and goods to move to, from and within the City safely and efficiently.

A Prosperous City supports a diverse economy by creating an environment where new and existing businesses can grow and thrive.

The Healthiest Small City in the World