



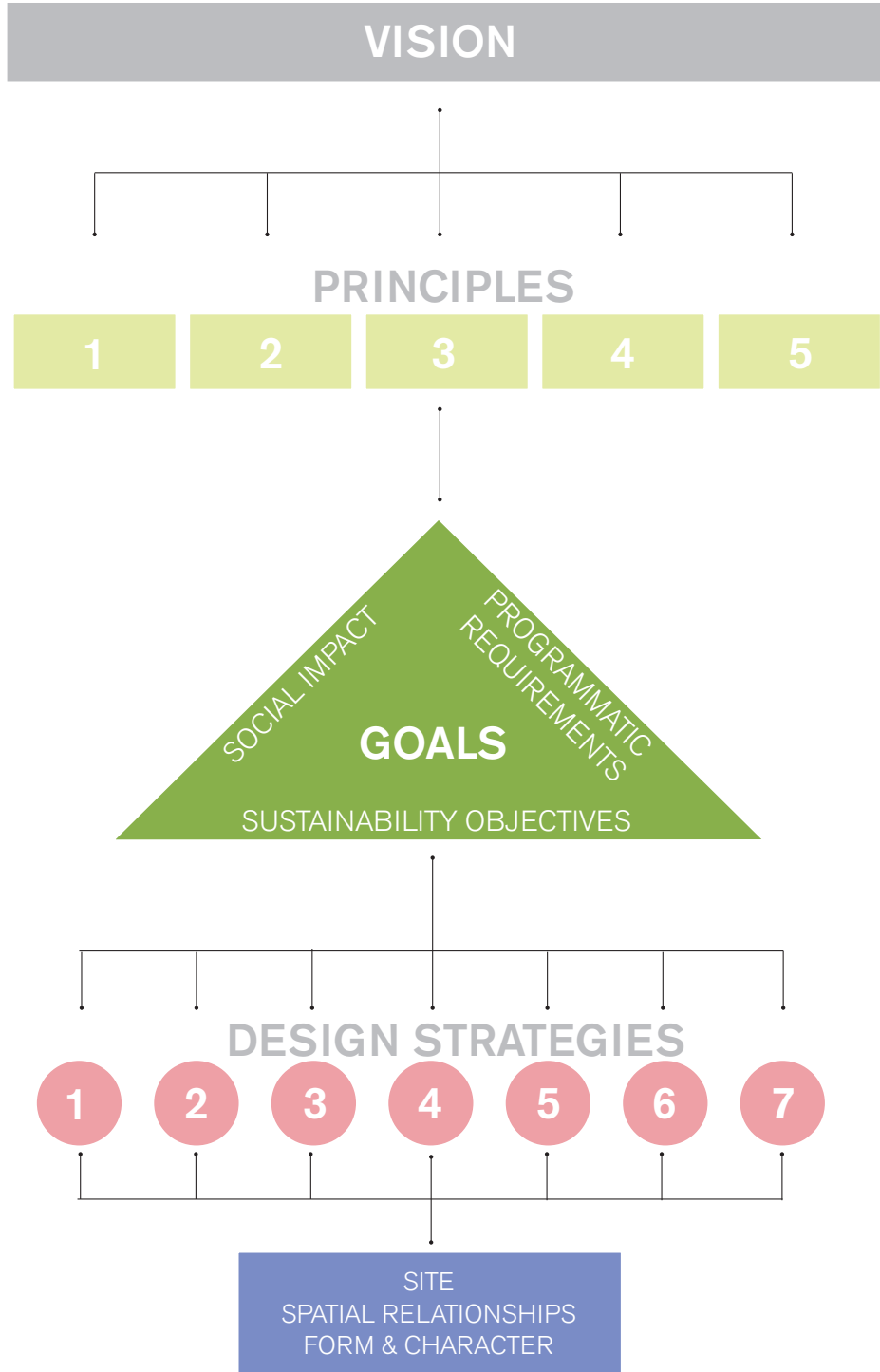
Project Vision

Harry Jerome Community Recreation Centre
March 14, 2018



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Introduction

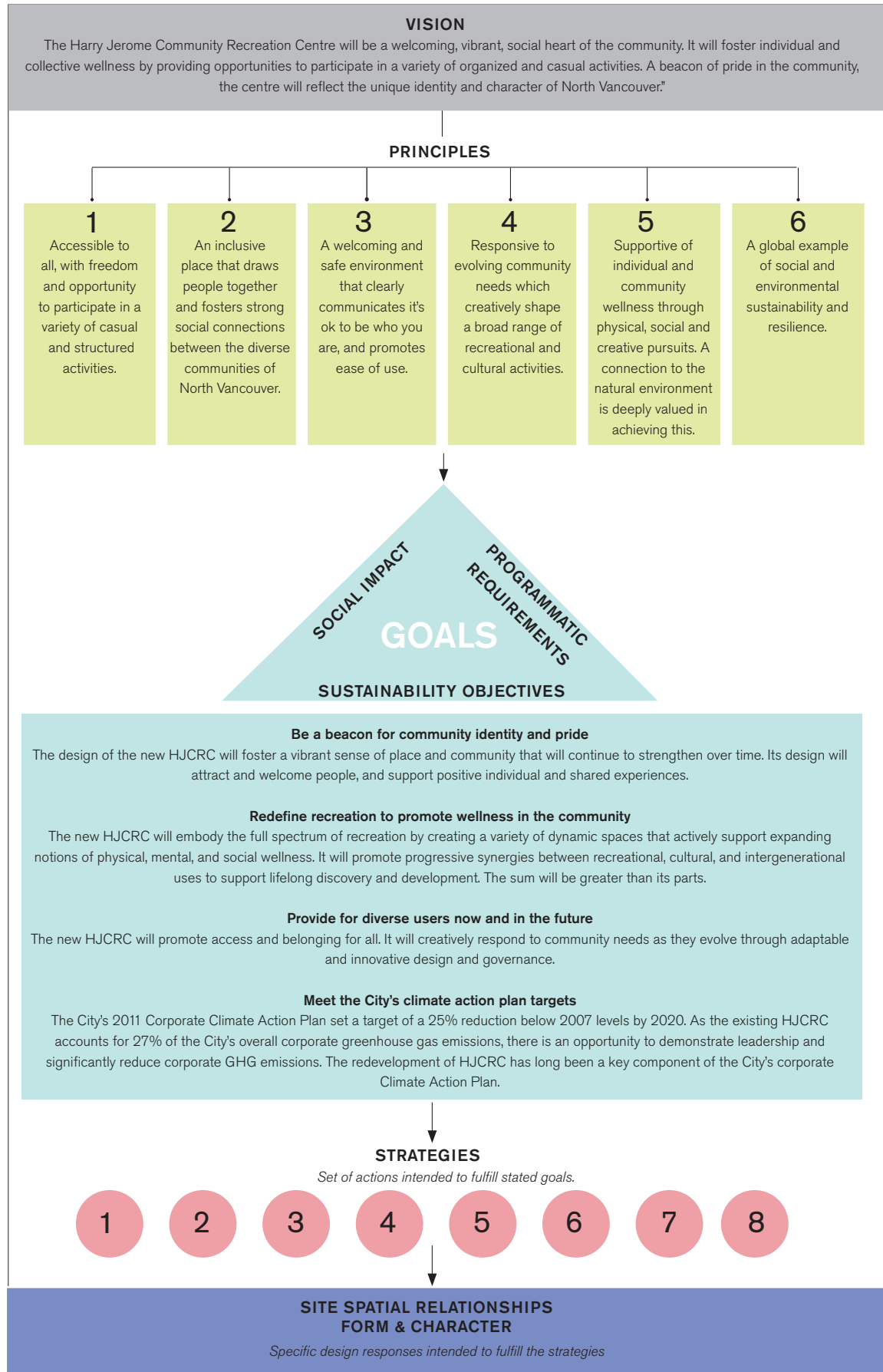
VISION STRUCTURE

The project vision was formulated through the exploration of three components: Social Impact, Environmental Sustainability, and Programming, including consideration of the project's financial parameters.

The purpose of the vision statement and development of principles and goals is to set the overarching project direction and intent, which can then be used to guide future decision making. Listed below are explanations of the terms we use in this section of the report:

- **Vision:** the role of the vision statement is to declare the HJCRC's purpose and aspirations. It informs the supporting principles, goals and strategies.
- **Principle:** a high level aspiration or value which can guide and inspire goals, strategies and actions across spectrum of policies, designs or actions.
- **Goal:** a general or specific desired outcome associated with principles
- **Strategy:** a container for a set of actions intended to fulfill stated goals

VISION OVERVIEW - HARRY JEROME COMMUNITY RECREATION CENTRE



Vision & Principles

VISION STATEMENT:

“The Harry Jerome Community Recreation Centre will be a welcoming, vibrant, social heart of the community. It will foster individual and collective wellness by providing opportunities to participate in a variety of organized and casual activities. A beacon of pride in the community, the center will reflect the unique identity and character of North Vancouver.”

PRINCIPLES:

Harry Jerome Community and Recreation Centre will be.....

Theme: Equity

Accessible to all, with freedom and opportunity to participate in a variety of casual and structured activities.

Theme: Social Inclusion

An inclusive place that draws people together and fosters strong social connections between the diverse communities of North Vancouver.

Theme: Secure

A welcoming and safe environment that clearly communicates it's ok to be who you are, and promotes ease of use.

Theme: Adaptable

Responsive to evolving community needs which creatively shape a broad range of recreational and cultural activities.

Theme: Wellness

Supportive of individual and community wellness through physical, social and creative pursuits. A connection to the natural environment is deeply valued in achieving this.

Theme: Environmental Sustainability

A global example of social and environmental sustainability and resilience.

Goals

How can we realize this vision? By working towards 4 key goals. These goals can be assigned with associated metrics that can later be used to measure success.



Goal 1

BE A BEACON FOR COMMUNITY IDENTITY AND PRIDE

The design of the new HJCRC will foster a vibrant sense of place and community that will continue to strengthen over time. Its design will attract and welcome people, and support positive individual and shared experiences.

Themes for assessment metrics:
Sense of place and belonging
Social and cultural life
Connectivity and imageability



Goal 2

REDEFINE RECREATION TO PROMOTE WELLNESS IN THE COMMUNITY

The new HJCRC will embody the full spectrum of recreation by creating a variety of dynamic spaces that actively support expanding notions of physical, mental, and social wellness. It will promote progressive synergies between recreational, cultural, and intergenerational uses to support lifelong discovery and development. The sum will be greater than its parts.

Themes for assessment metrics:
Social and cultural life
Personal development and enjoyment
Access, health, and safety



Goal 3

PROVIDE FOR DIVERSE USERS NOW AND IN THE FUTURE

The new HJCRC will promote access and belonging for all. It will creatively respond to community needs as they evolve through adaptable and innovative design and governance.

Themes for assessment metrics:
Community resilience
Sense of place and belonging
Access, health, and safety



Goal 4

MEET THE CITY'S CLIMATE ACTION PLAN TARGETS

The City's 2011 Corporate Climate Action Plan set a target of a 25% reduction below 2007 levels by 2020. As the existing HJCRC accounts for 27% of the City's overall corporate greenhouse gas emissions, there is an opportunity to demonstrate leadership and significantly reduce corporate GHG emissions. The redevelopment of HJCRC has long been a key component of the City's corporate Climate Action Plan.

Assessment metrics:
TBC

Strategies

These goals will be achieved through a variety of strategies which will directly be used to guide the design.

1. Create a welcoming and animated arrival space.
2. Design in features for delight and celebration of community identity and unique setting.
3. Ensure access for all through safe arrival, variety of seating, legibility of space and circulation, and ease of use.
4. Strong visual and physical connections both within the facility and to the wider community.
5. Create spaces of a variety of scales and openness for user comfort.
6. Create flexible and adaptable spaces that promote a range of both specific and broad programming as well as informal, temporary, and formal uses.
7. Connect to and integrate outdoors (build on the unique North Vancouver identity and express through physical form).
8. Enhance and connect to urban fabric.
9. Use materials and technology that contribute to a positive experience for all.



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