



PROMOTE YOUR COMMUNITY TO THE WORLD



BritishColumbia.ca



There is a new way for B.C. communities to attract investment and build strong, diverse economies.

BritishColumbia.ca, is the Province's digital hub for promoting B.C. to the world. The website showcases our communities and business opportunities on the global stage, making it the first point of contact for many international investors interested in learning what B.C. has to offer.

With comprehensive economic profiles on every community in B.C., a powerful opportunity database and the latest facts on the B.C. Jobs Plan sectors in English, Japanese, Korean and Simplified and Traditional Chinese, BritishColumbia.ca helps match international investors with B.C. communities and market opportunities.

An up-to-date, free and customizable online presence

The new integrated resources simplify the work of local government staff and economic development professionals giving them more time to focus on other high-value economic development priorities.

- **Accurate and up to date:** Community profile data is automatically pulled from reliable sources and investment opportunities listed on partner sites are automatically published on BritishColumbia.ca.
- **Free:** There is no cost for communities to participate in BritishColumbia.ca or for companies to list their opportunities.
- **Customizable:** Communities can quickly update their profile page with photos, links to resources, contact information and more.

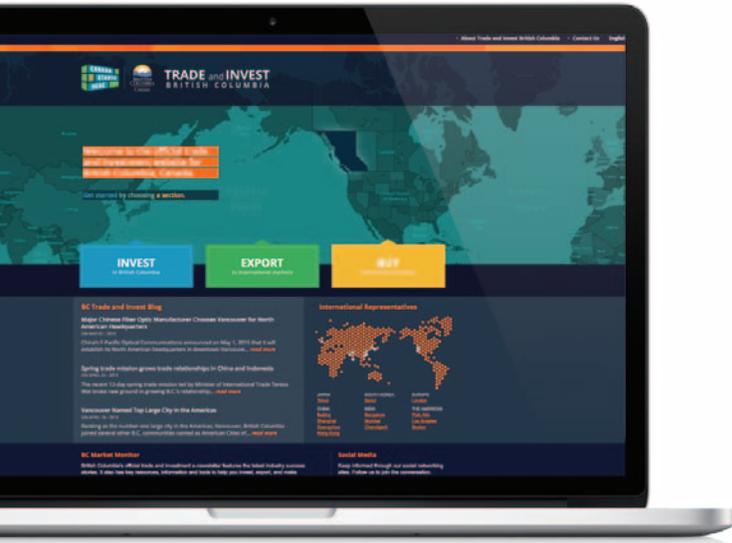
INTRODUCING B.C. TO INTERNATIONAL INVESTORS

- More than 390+ micro-sites — one for each municipality, regional district, First Nation and economic region in B.C.
- Encourages investors to discover opportunities, communities and sectors they may not have considered.
- Direct links to community and business contacts make it easy for investors to take the next step in the investment process.
- Promoted internationally and used by B.C.'s trade and investment network of 11 offices in priority markets.



Marketing B.C. communities and investment opportunities.

BritishColumbia.ca provides the online support that B.C. communities need as they compete with jurisdictions around the world to attract international investment and create jobs.



In-depth community profiles

BritishColumbia.ca gives communities a stronger international online presence that incorporates the data and information investors expect to see.

- Facts for each community are automatically updated from sources such as BC Stats and Statistics Canada.
- Data categories are based on the International Economic Development Council's data standards and include more than 1,000 data points.
- Communities can enhance their community profile by updating contacts, photos and links.
- Provides investors with the information they need to build a business case to invest in a community.

Investment opportunities

B.C. organizations can use the global reach of BritishColumbia.ca to seek international partners for opportunities ranging from private equity partnerships to municipal joint ventures, business succession opportunities and commercial/industrial real estate listings.

- Thousands of opportunity listings in communities across the province.
- Commercial/industrial real estate listings and businesses for sale are updated automatically from VentureConnect.ca and Spacelist.ca, where it is free to add a listing.
- B.C. organizations seeking investments and partnerships can create a profile of their opportunity through a user-friendly site.



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There is power in working together.

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