THE CORPORATION OF THE CITY OF NORTH VANCOUVER
Regular meeting of the Social Planning Advisory Committee
Held in City Hall, Conference Room ‘A’
On Wednesday, October 6, 2016 at 6:00pm

MINUTES

PRESENT:
Steve Tornes, Vice Chair
Cassandra Buckley
Tomoko Ito
Jasreen Janjua
Jullian Kolstee

ABSENT:
Mary Tasi, Chair
Joanna Linsangan
Holly Back, Councillor

STAFF:
Larry Orr, Manager, Business Services
Edytha Barker, Committee Clerk
Carlos Fernandes, Manager, Accounting & Reporting

9 members – quorum = 5
1 Councillor (non-voting) 2 staff (non-voting)

1. APPROVAL OF AGENDA

2. APPROVAL OF MINUTES OF LAST MEETING
   The minutes of the meeting of May 25, 2016 were adopted as circulated.

3. UPDATES
   a. Councillor – N/A
   b. Staff
      • The FunCity Festival, held August 13 & 14, was a great success. The City had 40,000 visitors and there were over 30,000 individual slides and over 6,000 Slide tickets were sold through the weekend. A report will be going to Council shortly regarding the dates for next year.
      • Studio in the City 7, the City’s summer youth employment program, produced seven amazing art pieces that have been installed at Lonsdale Quay. The largest installation is a new mural on the exterior of the Quay, near the fountain.
      • The annual Pro Walk/Pro Bike/Pro Place conference, sponsored by Project for Public Spaces (PPS), was held in Vancouver the week of September 12 – 16. The City hosted several workshops as well as a
massive 1,000 person event at the Shipyards. Delegates from all over the world attended.

• As a follow up from one of the conference workshops, Unsquare the Square, the City will host a BBQ at the John Braithwaite Community Centre Youth Lounge on Wednesday, October 19 from 4 – 7 p.m. The purpose will be to share and gather ideas about how to enliven Jack Loucks Court and Rogers Plaza.

• Due to last year’s success, the City will be hosting another “Kids in the Hall” event, scheduled for Saturday, November 19, Noon – 4 p.m.

• Dementia-Friendly North Shore currently has a Public Perception survey happening. It is available online at www.cnv.org/dementiafriendlysurvey or in person at City Hall, the City Library and Silver Harbour Seniors Centre.

• The City is proceeding with the final plans for Lot 5 at the Waterfront. Construction will start in early November and should be completed by the end of 2018. There will be 63,000 feet of retail space on the lot.

• The Economic Partnership North Vancouver (which was set up last year) brings together a number of stakeholders that look at how to support existing businesses and attract new ones.

• A Placemaking committee has been started in the City. It includes representatives from various departments who will be looking at public spaces in the City and how to active those spaces.

• The City is also working on a pilot project for restaurants in the 100 unit block of Lonsdale to allow them to double the size of their outdoor dining. The street parking would be taken away and the sidewalk would run where the parking currently is.

4. PRESENTATIONS
   a. Social Plan – History and Creation
      L. Orr gave a verbal presentation on the creation of the City's Social Plan.

      Key points included:

      • The process to create a Social Plan started in 1995. At that time, there was only one other municipality in BC that had a Social Plan.
      • Although the City was allocating a lot of money to social services, it was felt that the City needed a Social Plan to set some guidelines in terms of what we could or could not do and help to focus where the money could best be used that would have the biggest impact.
      • A grant for $70,000 grant was received from Municipal Affairs and was augmented with $35,000 from the City. A Social Planner was hired so that the current Social Planners at that time could work on developing the Social Plan.
      • The process of creating the Social Plan was as important, if not more, than the final document.
      • Creating the plan involved engaging the community, social agencies and businesses. Advisory bodies were consulted and a shirt sleeve session with Council was held.
The plan was created in draft by sections and the draft sections were presented to the Advisory Bodies and Council for feedback. This allowed changes to be made in a manageable way.

Once a draft social plan was created, an Open House was held at City Hall with a questionnaire.

Council approved the plan in principle in March of 1998 and an implementation strategy was begun. This was done via a workbook program over a number of years.

The final approval was received for the plan and implementation strategy in September 1998. Following this, annual implementation updates were provided to Council for a number of years.

A review and update of the plan was done in 2006.

Questions/Comments from SPAC:

When I joined the committee, I thought it would be something more than what it is in practice. I was surprised to find that the Social Plan is as dated as it is. This was good background information; it gave us more context on how difficult it is to review and revise a plan like this. Given that it originally took 3 years and we are already looking at a 20 year old plan, if we started now, it would likely be 30 years old before a new plan would be implemented. This concerns me and I’m surprised it’s not a bigger priority for Council. I wonder what kinds of these documents exist at other municipalities and how often they are reviewed. Living in this community for some time, I see how the City has changed and shifted. Given the pace of development and the pace of change, there is a real need for a new Social Plan.

Staff: It’s difficult to comment on where this sits with Council. Social planning is quite different than it was 21 years ago. We are implementing things like Placemaking; we don’t categorize as much now. My sense is that the committee has a role in which they report back to Council and say that this is what we would like Council to consider.

The legislation that governs municipalities has changed in that time. The existing Social Plan could be reflected as part of the OCP or as an amendment. It is great to have this document, but I think we need something that is updated. If social planning has found itself spread throughout the City, so should the Social Plan.

It is always a challenge to make something this large; the speed of change is so rapid and organic, it is hard to have a plan grow with it. Are there any standards for the City to have a life cycle for these plans?

Staff: Only the ones that are mandated such as the OCP. If Council imposes a plan or a strategy, there are no guidelines.

I like the broad nature of the social plan, it is organic. It may not directly tie in to specific things, but I like the fact that it is there.

When did it become required for municipalities to have Official Community Plans?

OCP’s are required under the Local Government Act and the Community Charter. I’m not sure when this became a requirement.

Around the OCP process, I’m sure part of what is required is social policy; did the City use the dated Social Plan for including new policies in the new OCP?
Suzanne Smith will be the staff representative at the next SPAC meeting; she was very involved in the OCP process and will be able to answer this question at the October 26 meeting.

b. Financial Statement Demystified
C. Fernandes gave a verbal presentation on Financial Statements; he went through the questions on the "SPAC Checklist for Reading Financial Statements".

Question:
• Which non-profits are required to produce audited financial statements?
  o E. Barker will research and report at next SPAC meeting.

5. DISCUSSION ITEMS
Round Two Community Grant Applications
Twelve applications for Community Grants have been received; approximately half are new to applying to the City. As the number is small, the Committee will not be separated into review groups. Each member will receive a copy of each application via courier before the next meeting. Please come to the next meeting prepared to have a preliminary discussion.

6. ADJOURNMENT – 7:15 p.m.

7. DATE OF NEXT MEETING – October 26, 2016