The Mobility Strategy is framed by a central vision, supported by four goals. From these goals, eleven strategies frame our proposed actions. These strategies offer several ways of direct and indirect support to achieving the goals.

**VISION**
Healthy streets that work for everyone

### GOAL 1
Our streets will help our City prosper and be a vibrant place

### GOAL 2
Our streets will support real and accessible choices for how we move around

### GOAL 3
Our streets will be safe and comfortable

### GOAL 4
Our streets will lessen our impact on climate change

### STRATEGIES
Each strategy supports more than one goal.

1. Make walking and rolling the easiest choice for more of our shorter distance trips.
2. Make transit the easiest choice for more of our medium and longer distance trips.
3. Make shared and zero-emission vehicles the easiest choice when we need to use a car.
4. Encourage people to make sustainable travel choices.
5. Improve the safety and comfort of vulnerable road users.
6. Rebalance the space along our curbs to meet a wide range of needs.
7. Reclaim more street space for people and nature.
8. Support sustainable mobility through how we grow and develop.
10. Strengthen our connections within the city, and across the North Shore and Metro Vancouver region.
11. Optimize our mobility system through proactive management, operation, and access to information.