



Safe Mobility Strategy

Presented July 2020
Planning and Development



The Safe Mobility Strategy will reframe the City's approach to transportation safety

- Formalizes the City's commitment to a safe mobility system for all users; responding to Council direction from 2016
- Identifies priority actions and initiatives the City will focus efforts and resources around to enable the conditions for a safe mobility system in line with Vision Zero
- Provides foundational policy to built on through the forthcoming update to the City's broader transportation plan update



The strategy's actions are organized around four "big moves"

1. Design safer streets
2. Right-travel speeds
3. Promote safe behaviour
4. Be evidence-based and accountable



Design safe streets



- Expand network of protected mobility lanes
- Increase availability of dedicated loading zones
- Increase separation and protection of users at busy intersections
- Increase quality of lighting on streets and at intersections



Encourage safe speeds



- Establish more slow speed zones
- Increase use of low-cost, temporary measures to slow speeds



Promote safe behaviour



- Support annual safety outreach campaigns
- Update City bylaws to better reflect safety needs of vulnerable users
- Champion expanded use of automated enforcement



Be evidence-based and accountable



- Provide new tools to report near-misses and areas of concern
- Undertake a regular road safety study
- Provide annual safe mobility status reports to Council



Delivering and acting on the strategy

- Support annual capital planning and budgeting
- Focus collaboration opportunities with partners
- Communication tool to outline what is important to the public

Thank you.