

# CALENDAR OF ACTIVE TRAVEL EVENTS FOR CITY SCHOOLS

Each month includes a list of easy events and/or messages that can help promote safe and active travel at your school! Helpful resources are listed on the last page. "Freedom Friday" parties, stickers, high fives and Safety Blitzes at school can go a long way to creating a culture where active travel is celebrated!

## SEPTEMBER

- [Back to school messaging](#) done by Principal and PAC in last week of August and early September
  - SD44 and the City will put out back to school messaging on social media – feel free to re-post these messages!
- Send reminders in school agendas and via email first week back
  - Include [Best Routes to School](#) maps in agendas, or send to parents via email
- Consider organizing a Back to School Safety Blitz to help remind drivers about the rules of the road
  - Ask the City for "Friendly Reminder" tickets
  - Contact ICBC or RCMP Community Policing [Speed Watch](#) program

## OCTOBER

- Promote International Walk to School Month – encourage students to take part, make posters, and set up fun classroom activities – set up fun things in classrooms to do and make posters
  - The first week of October is iWALK Week, first Wednesday of October is iWALK Day
  - Math/stats activities with pedometers (average steps taken, class averages, etc.), cumulative walking distance for the school/class (Walk to Halifax!)
- Promote [I Love Transit Week](#) – celebrated annually by TransLink
  - K-12 students ride the bus for FREE – encourage field trips on transit!
  - Encourage classes to enter contests to attend I Love Transit Camp or win free DayPasses
- Hold a [Walk and Wheel event](#) at the school - keep reminding parents about safety in school zones
  - Give out stickers and high fives, put out games and chalk, play music
- Around Halloween, talk to families about safety trick or treating in neighborhoods
  - Consider a costume parade
- Encourage school staff to participate in [Fall Bike to Work Week](#) (end of October)

## NOVEMBER

- It gets darker - promote safety awareness when walking to and from school
  - E.g. "Brighter is better at this time of year! Reflective gear and neon colours make walking safer and more fun on the darkest days of the year."
  - Have a contest! The City can provide the winning class with reflectors for each student (e.g. safety poster contest, most students wearing yellow shirts, most students walking to school)
- Direct families to [www.cnv.org/LookThinkGo](http://www.cnv.org/LookThinkGo) for safety tips and fun videos

## DECEMBER

- Organize a fun, holiday themed walk and roll event at the school
  - E.g. [Winter Walk Day](#), holiday lights walk, walk with Santa to school
- Keep reminding parents about safety in school zones



## JANUARY

- Back to school messages via email first week back - friendly reminders about safe driving in the school zone
  - Send out the [Safe Routes to School map](#) as a reminder
- Consider organizing a Back to School Safety Blitz to help remind drivers about the rules of the road
  - Ask the City for "Friendly Reminder" tickets
  - Contact ICBC or RCMP Community Policing [Speed Watch](#) program

## FEBRUARY

- Hold a [Winter Walk Day](#) – promote with posters, social media, newsletter item and organize a fun event at the school
- Continue to encourage walking to school by engaging the students – encourage a winter walk poster campaign

## MARCH

- Keep reminding parents about safety in school zones
- Organize a "Drive to Five" event – suggest specific drop-off locations within a 5-minute walk of the school, and have parents stationed there before school to greet students
- Or, organize a fun morning/afternoon Walk to School event such as a spring scavenger hunt
- Enlist students to go around to other classes, do a [BikeWalkRoll count](#), and graph the results!

## APRIL

- Back to school messages via email first week back from Spring Break - friendly reminders about safety in pick-up/drop-off zones and about walking/wheeling
- Consider organizing a Back to School Safety Blitz to help remind drivers about the rules of the road
  - Ask the City for "Friendly Reminder" tickets
  - Contact ICBC or RCMP Community Policing [Speed Watch](#) program

## MAY

- [Bike to School Week](#) at end of the month - register with HUB online - hand out stickers/prizes all week
  - Encourage entries to the [BTSW video contest!](#)
  - Pick a winning video from within the school, and the City can supply a prize
- Encourage walking and biking to school – organize a bike activity course during BTSW

## JUNE

- [Parachute Canada's Safety Week](#) June 3 to 7
- Hold a bike parade or bike decorating activity
- Consider a warm weather poster campaign to encourage walking and wheeling to school
- Have a celebration on last week of school
- Put in a Safety Blitz request early! Contact [ncorbo@cnv.org](mailto:ncorbo@cnv.org)

This resource was created collaboratively by HASTe BC, the City of North Vancouver, the North Vancouver School District. If you have questions about the content of the calendar, please contact [ncorbo@cnv.org](mailto:ncorbo@cnv.org) or [kmann@sd44.ca](mailto:kmann@sd44.ca).

## ACTIVE TRAVEL RESOURCES

Please Note: Messages should be coordinated between the school and PAC to ensure that reminders are consistent. Post messages on on both websites and social media, and send out via newsletters, emails and other reminders where possible.

### City of North Vancouver Resources:

For prize requests, contact Natalie Corbo – [ncorbo@cnv.org](mailto:ncorbo@cnv.org)

[North Shore Bike Map](http://www.cnv.org/Cycling) – [www.cnv.org/Cycling](http://www.cnv.org/Cycling)

Safe Routes to School Maps – [www.cnv.org/SASTP](http://www.cnv.org/SASTP)

Look Think Go safety information – [www.cnv.org/LookThinkGo](http://www.cnv.org/LookThinkGo)

CNV Bylaws – [www.cnv.org/city-services/bylaw-services](http://www.cnv.org/city-services/bylaw-services) / [bylaw@cnv.org](mailto:bylaw@cnv.org)

Transportation inquiries – [transportation@cnv.org](mailto:transportation@cnv.org)

### Partner Agency Resources:

#### Contacts

ICBC: Harvey Kooner – [Harvey.Kooner@icbc.com](mailto:Harvey.Kooner@icbc.com)

RCMP Youth Intervention Unit: Cpl. Dave Potts – [dave.potts@rcmp-grc.gc.ca](mailto:dave.potts@rcmp-grc.gc.ca)

TransLink TravelSmart: [travelsmart@translink.ca](mailto:travelsmart@translink.ca)

#### Web Links

ICBC Road Safety for Educators: <https://www.icbc.com/road-safety/teaching/Pages/For-educators.aspx>

SD44 Walk and Roll Page: <https://www.sd44.ca/District/SafeCaringSchools/WalkRolltoSchool/>

TransLink Trip Planning: [www.translink.ca](http://www.translink.ca)

TravelSmart for Schools: <https://www.translink.ca/Rider-Guide/TravelSmart.aspx#programs-schools>

### Other Digital Resources:

Active School Travel Canada updates: [www.twitter.com/ActiveSchoolTC](http://www.twitter.com/ActiveSchoolTC)

BCAA School Zone Safety Resources: <https://www.bcaa.com/community/school-zone-safety>

Bike Walk Roll student travel tracker: <https://bikewalkroll.org>

HASTe Active and Safe Routes to School Toolkit: <https://hastebc.org/toolkit/>

[HUB](http://www.BTWW.ca) Bike to Work/School Week: [www.BTWW.ca](http://www.BTWW.ca)

Physical Literacy for You: <https://www.pl4u.ca/>

Regional Bike Maps: <https://bikehub.ca/helpful-information-about-cycling-in-metro-vancouver>

### Partner Twitter Accounts to Follow/Retweet:

CNV – @CityOfNorthVan

ICBC – @icbc

North Vancouver RCMP – @nvrcmp

North Vancouver Recreation and Culture – @NorthVanRC

North Vancouver School District – @NVSD44

Vancouver Coastal Health - @VCHhealthcare

TransLink – @translink

