playbook

EMBRACE THE SPACE

ANIMATING THE CITY’S PUBLIC SPACES THROUGH PLACEMAKING

cnv.org/play
VISION:

To enliven public spaces in the City of North Vancouver through interactive installations, events and community collaboration.
PLAY GOALS:

Connect residents though positive and fun experiences.

Increase the visibility of neighbourhoods.

Empower community champions to make positive improvements to public space.

Celebrate all that our City has to offer.
PUBLIC ENGAGEMENT:

Involve the community in the planning and execution of every project:
The community helps the City turn public spaces into people places.
CONSULT BY DOING:

By inviting the community into placemaking projects, the City is able to conduct experiential consultation, and find out how people feel in the space or at the event.
SINCE FEBRUARY 2017:
1 Alley
1 Parklet
1 Mural
1 Crosswalk
2 Plazas
1 New program (Busking)
2 New websites
5 New events
1 Ferris wheel
6 Presentations
10 + Print and online media stories
100 + Instagrams, tweets and FB posts
INCLUDING CIVIC PLAZA
Bring us your ideas, inspirations and talents to make our parks, plazas and streets more playful.

Email us at play@cnv.org or check us out at cnv.org/play
QUESTIONS / IDEAS?

play@cnv.org