INFORMATION GUIDE

Community Wellbeing Strategy

city
of **north**
vancouver

Help shape our City's future!
Share your feedback — take our survey.

LETSTALK.CNV.ORG/COMMUNITY-WELLBEING

WELCOME!

We Need All Voices.

The City of North Vancouver is developing a Community Wellbeing Strategy to plan for social opportunities and challenges in our City. We need your help to review an early vision, goals, and emerging strategies that will form the basis of our plan. Your input will help shape a refreshed approach to making our City a healthier, more livable, equitable, and connected place for everyone.

LEARN.

▶ Read the information in this Guide
(or head to **letstalk.cnv.org/community-wellbeing** if you prefer online reading)

SHARE.

▶ Answer questions about community wellbeing using our online survey found at **letstalk.cnv.org/community-wellbeing**

▶ Prefer a printed version? Download and print a copy at **letstalk.cnv.org/community-wellbeing**

▶ If you have questions, send us a message to the contact information below

SUBMIT!

▶ Submit online or if you have a printed version, email, mail, or drop off your completed survey to the City by **October 31, 2021** (contact details below)

@ email: **wellbeing@cnv.org**

✉ mail: 141 West 14th Street, North Vancouver, BC V7M 1H9
Attention: Community Wellbeing Strategy

Share your voice by October 31!

Encourage others to share their voice too. Send a link, share on social media, or give them a call.

Need this Guide translated?

Contact **wellbeing@cnv.org** or phone 604-983-7357.

ABOUT THE STRATEGY

city of north vancouver

Scope of the New Strategy

The new Community Wellbeing Strategy will establish a comprehensive and modernized framework for decision-making to address current needs and future opportunities and challenges.

The new Strategy will include the following considerations:

1. Defining Community Wellbeing
2. Shifting from 'Plan' to 'Playbook'
3. Shifting Focus to the Near-Term
4. Building on Experience
5. Monitoring and Measuring Progress

Community wellbeing is the combination of social, economic, environmental, health, cultural, and political conditions that are essential for individuals and communities to flourish and fulfill their potential.

The new Strategy will be organized around the following components:

VISION + GOALS:

▶ The overarching summary of what we want the future to look like and what we are striving to achieve.

### STRATEGIES + ACTIONS:

▶ Broad statements outlining what needs to be done to achieve the vision and goals, coupled with specific policies, actions, and processes that will be undertaken as a part of day-to-day work.

IMPLEMENTATION + MONITORING:

▶ Timeframes, responsibilities, and leadership for delivering the strategies and actions, coupled with monitoring our progress and adapting as needed.

OUR CITY TODAY

City Boundary

District of North Vancouver

city of north vancouver

Squamish First Nation

Burrard Inlet
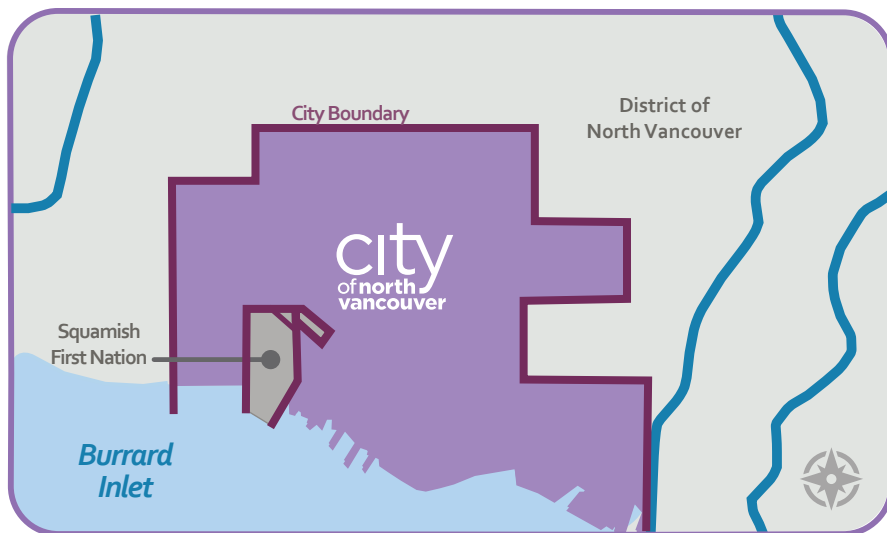
- The City of North Vancouver is **11.83 km²**

- The North Shore is predicted to have **60,000** more residents and **25,000** more jobs by 2050

- Lonsdale Regional City Centre is identified for residential and employment growth

72% of residents commute outside the City for work

25% of residents walk or cycle for errands

52,898 Population as of 2016

Housing in the City

46% of renters spend 30% or more of their income on housing

12% of homes in the City of North Vancouver are 'single-detached'

50% of residents have moved homes within the last 5 years
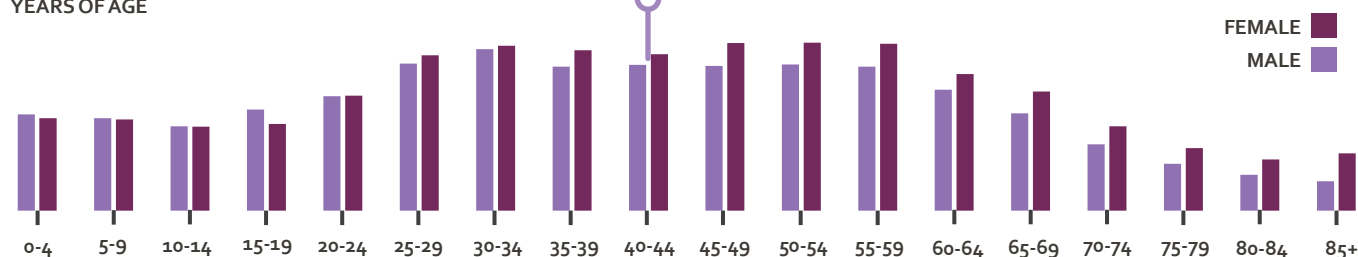
38% of people in the City live alone

18% of City families are lone-parent families

AGE RANGE

YEARS OF AGE

42 is the median age of the City's population

FEMALE
MALE

0-4 | 5-9 | 10-14 | 15-19 | 20-24 | 25-29 | 30-34 | 35-39 | 40-44 | 45-49 | 50-54 | 55-59 | 60-64 | 65-69 | 70-74 | 75-79 | 80-84 | 85+

Sources: Census 2016; NHS; and My Health, My Community

CHALLENGES & OPPORTUNITIES

Our community is facing a number of challenges — some are global in nature, many are unique to our region, and others are specific to our City. These key trends influence the development of our Community Wellbeing Strategy.

WE ARE IN THE MIDDLE OF A GROWING AND CHANGING REGION

Our City is located in one of the fastest growing areas in Canada – Metro Vancouver. By 2050, the population of the North Shore is anticipated to grow by 60,000 people and 25,000 jobs. As a small City, we need to make smart choices about how change is guided and growth is accommodated to promote wellbeing. By supporting access to everyday needs close to home, people are more likely to use sustainable modes of transportation, be physically and mentally healthier, support local businesses, and be more socially connected.

OUR HEALTH IS SHAPED BY OPPORTUNITIES AND CHOICES AVAILABLE TO US

Personal and community health are impacted by factors beyond diet and exercise. These include housing, employment, our physical environment, socioeconomic status, education, support networks, access to basic amenities, and sense of belonging. For some, the lack of opportunities under any of these factors can have a significant impact on overall health. Taking a holistic approach to health and recognizing the wider contributing factors in our City is fundamental to reducing inequities, strengthening communities, and providing opportunities for everyone to maximize wellbeing.

MANAGING THE COST OF LIVING IS BECOMING INCREASINGLY DIFFICULT

The high cost of living, driven by high housing costs but also by rising transportation and food costs, has a detrimental impact on peoples' lives. These burdens are more often borne by lower income households that are challenged to pay for services and activities. This can result in reduced opportunities and quality of life. More affordable housing options, affordable child care, better transportation options, access to employment opportunities, and inclusive places to gather are important for reducing costs and supporting people to participate in the community.
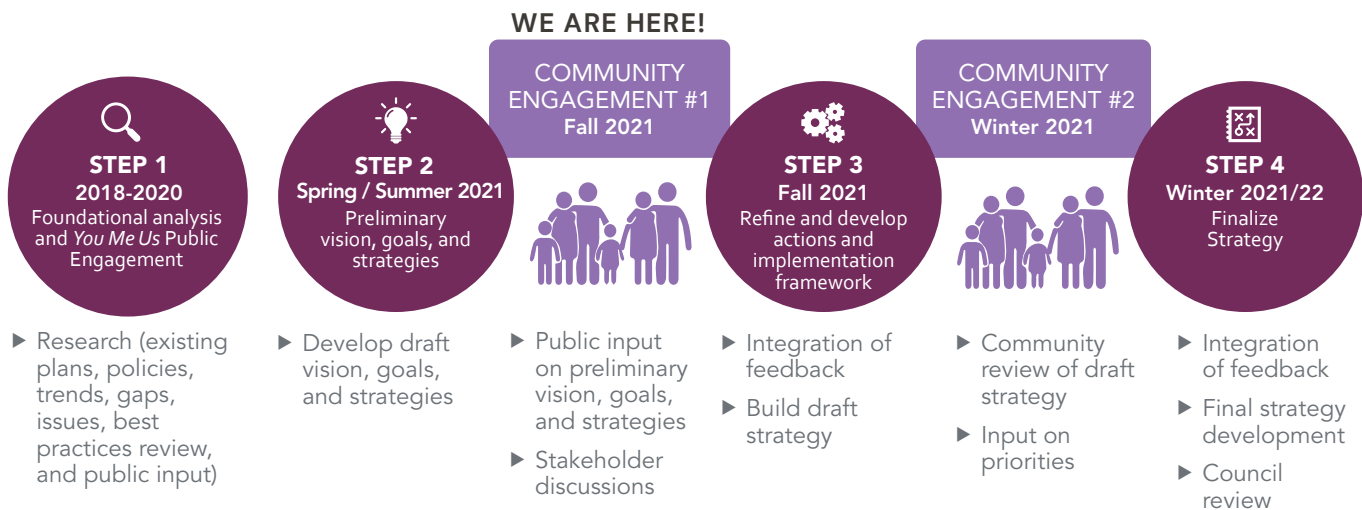
OUR DIVERSITY IS OUR ASSET

Historically and to this day, many groups face discrimination and lack of access to opportunities. The COVID-19 pandemic has highlighted the disproportionately negative impacts on equity-seeking groups, for example – increased incidents of racism, lack of access to technology and education, reduced employment/income, and limited support systems. Valuing diversity, acknowledging systemic barriers, and taking strategic actions that support inclusion and fair treatment, and opportunities for advancement of all people is critical to addressing these disparities and inequities.

*Source: City of North Vancouver

Developing the Preliminary Vision, Goals, and Strategies

The new Community Wellbeing Strategy will replace the City's Social Plan developed in 1998. While we have achieved many goals set in that plan, we recognize that our community and the world around us is evolving.

WE ARE HERE!

COMMUNITY ENGAGEMENT #1
Fall 2021

COMMUNITY ENGAGEMENT #2
Winter 2021

STEP 1
2018-2020
Foundational analysis and *You Me Us* Public Engagement

STEP 2
Spring / Summer 2021
Preliminary vision, goals, and strategies

STEP 3
Fall 2021
Refine and develop actions and implementation framework

STEP 4
Winter 2021/22
Finalize Strategy

▶ Research (existing plans, policies, trends, gaps, issues, best practices review, and public input)

▶ Develop draft vision, goals, and strategies

▶ Public input on preliminary vision, goals, and strategies

▶ Stakeholder discussions

▶ Integration of feedback

▶ Build draft strategy

▶ Community review of draft strategy

▶ Input on priorities

▶ Integration of feedback

▶ Final strategy development

▶ Council review

This Community Wellbeing Strategy framework was developed based on:

▶ existing plans and policies including the 1998 Social Plan and 2014 Official Community Plan;

▶ current trends, best practices, and precedent research;

▶ gaps identified in our current programs and services;

▶ public health information;

▶ community input from the *You, Me, Us* process in 2018-2019 and ongoing stakeholder engagement; and

▶ City's related work: *Housing Needs Report; Equity, Diversity, Inclusion & Reconciliation Action Plan; Child Care Action Plan; Mobility Strategy;* and *Climate and Environment Strategy.*

The COVID-19 pandemic has highlighted how unexpected shifts happen and the significant impacts these shifts can have on our communities. Recovery from the pandemic provides new opportunities to make our City livable, connected, and equitable for all.

DRAFT FRAMEWORK

The graphic below provides a draft framework for the Community Wellbeing Strategy.

ONE VISION FOR TODAY AND IN THE FUTURE

A City where everyone belongs

FOUR GOALS WE NEED TO ACHIEVE OUR VISION

| Building a city of short distances | Making room for community | Being an equitable city | Repositioning social investments |

HEALTHY DESIGN	HUMAN ESSENTIALS	SUPPORTING PEOPLE	WORKING TOGETHER

20 STRATEGIES TO ACHIEVE OUR GOALS

HEALTHY DESIGN	HUMAN ESSENTIALS	SUPPORTING PEOPLE	WORKING TOGETHER
▶ 15 Minute City ▶ Social Design ▶ Access ▶ Resiliency	▶ Housing for All ▶ Homelessness ▶ Food Security ▶ Safety ▶ Equity + Diversity + Inclusion ▶ Reconciliation ▶ Mental Health	▶ Children + Youth + Families ▶ Child Care ▶ Seniors ▶ Poverty Reduction ▶ Social Infrastructure + Facilities + Programs	▶ Advocacy ▶ Partnerships ▶ Financial Supports + Opportunities ▶ Economy for Everyone

SUPPORTING ACTIONS & MONITORING

To be developed in next phases of work

Draft Vision

> ### *A City where everyone belongs*

The vision is intended to recognize that the City must support a variety of needs. Building a City where everyone belongs is a commitment to progressing health, happiness, potential, and quality of life for everyone.

DRAFT GOALS

Four Draft Goals

The goals express what we are striving to achieve and help realize the vision.

GOAL	WHY IS THIS IMPORTANT
1. Building a City of Short Distances *We are a City that connects people with each other and with day-to-day needs closer to where we live.*	▶ Living in neighbourhoods that offer affordable and suitable housing close to convenient local opportunities to shop, play, work, access greenspace, and make social connections is beneficial for many aspects of wellbeing. Those who feel strongly connected to their neighbourhoods are healthier in many ways: 2.6 times more likely to report good physical health and 3.2 times more likely to report good mental health. Neighbourhoods with a balanced, compact mix of uses allow people to live more sustainably, support local economies, and contribute positively to our social determinants of health.
2. Making Room for Community *We are a City that provides strong and supportive social infrastructure, including places, spaces, programs, and partnerships.*	▶ Places to come together are the foundation of a sustainable, resilient community. Yet, in a 2018 local survey, 55% of City respondents said they need better access to supports to help them overcome challenging issues. Providing a welcoming and wide-ranging network of social infrastructure plays an important role in meeting residents' varied needs. Making both physical and social room for community further supports equity and inclusivity in the community, which is particularly important for those facing social and economic challenges related to affordability and cost.
3. Being an Equitable City *We are a City that is shaped by a diverse and inclusive representation of voices, experiences, and contributions.*	▶ An equitable city includes and supports the principles of democracy, diversity, and justice in action. It is intended to enable fair and equal opportunities to space, goods, services, rights, power, and democracy. The process and pathway towards achieving equity is through building inclusivity, equality, and diversity into all systems of the City. It is the removal of barriers and biases such that everyone has the opportunity to reach their potential and enjoy a good quality of life.
4. Repositioning Social Investments *We are a City that sees the provision of social infrastructure as an investment with excellent returns and public cost savings.*	▶ The City's social infrastructure – the facilities, services, institutions, and programs that help individuals, families, groups, and communities meet their social needs and maximize their potential – is one of our great assets. Rather than simply being seen as a cost, investments in social infrastructure, including preventative programs and assistance, have long term financial value and public cost savings, as well as positive economic development and quality of life outcomes.

20 Draft Strategies

The preliminary strategies are the broad statements that provide direction towards achieving the goals. There are 20 preliminary strategies that are organized under four themes or chapters:

HEALTHY DESIGN	HUMAN ESSENTIALS	SUPPORTING PEOPLE	WORKING TOGETHER
Creating places and spaces that are designed to support physical and mental health and resiliency.	Prioritizing essential needs relating to suitable and affordable housing, sufficient healthy food, equitable opportunities, health, and safety.	Creating resources and opportunities that enable people to improve their wellbeing in ways that are responsive to individual needs and experiences.	Developing a network of partnerships and support to achieve the City's objectives together.

20 STRATEGIES

HEALTHY DESIGN	HUMAN ESSENTIALS	SUPPORTING PEOPLE	WORKING TOGETHER
▸ 15 Minute City ▸ Social Design ▸ Access ▸ Resiliency	▸ Housing for All ▸ Homelessness ▸ Food Security ▸ Safety ▸ Equity + Diversity + Inclusion ▸ Reconciliation ▸ Mental Health	▸ Children + Youth + Families ▸ Child Care ▸ Seniors ▸ Poverty Reduction ▸ Social Infrastructure + Facilities + Programs	▸ Advocacy ▸ Partnerships ▸ Financial Supports + Opportunities ▸ Economy for Everyone

DRAFT STRATEGIES

The following pages outline each of the 20 preliminary strategies, why they are important, and examples of ideas for actions the City or our partners could take to support or implement the Strategy. The example actions are intended to illustrate each preliminary strategy and generate discussion during public consultation. The results of the public and stakeholder feedback will be used to refine, edit, revise, and/or focus the draft strategies and to develop the draft actions and implementation approach during the next phase of work.

⊕ HEALTHY DESIGN

Creating places and spaces that are designed to support physical and mental health and resiliency.

Why is this important? Where we live and how we move around the City impacts our health and wellbeing. Healthy design can help us live, move around, and connect better, as well as be a more sustainable community.

STRATEGY	WHY IS THIS IMPORTANT	EXAMPLES OF HOW WE COULD DO THIS
15 Minute City *Create a 15 minute city with healthy, connected and inclusive neighbourhoods where daily needs are within a short walk, bike or transit ride.*	▶ Where we live and how we move around has a direct impact on our health and wellbeing as well as our community's. The benefits of living locally include greater community and social connections, improved equity and affordability, reduced environmental impacts, increased physical and mental health, and support for the local economy.	▶ Provide a "15 minute city" framework that connects land use, transportation, and wellbeing (e.g. proximity to green space, shops, community spaces, and other uses). ▶ Review the zoning bylaw with consideration for the "15 minute city" framework and other goals and objectives in this Strategy. ▶ Undertake proximity / gap analysis and neighbourhood needs assessments to establish needs and priorities for social infrastructure investments. ▶ Support the initiatives of the Mobility Strategy.
Social Design *Grow opportunities for community connection and inclusion by incorporating social design provisions into the development of public and private spaces so they function as social places.*	▶ The design and programing of both public and private spaces can have a big influence on how we interact with others and how we participate in our community, from creating space for casual encounters to building long-term trust and friendships. People with strong social connections and community ties are generally associated with higher levels of happiness, greater physical and mental health, and are more resilient.	▶ Create a social asset map in collaboration with community members and partners. ▶ Provide guidelines for both public and private development to ensure the inclusion of social considerations (amenity space, accessibility, public art, active design, etc.). ▶ Enhance existing and identify new social spaces. ▶ Increase opportunities for greenery and nature to be incorporated in designs (e.g. biophilic design) to improve mental health and wellbeing outcomes.

STRATEGY	WHY IS THIS IMPORTANT	EXAMPLES OF HOW WE COULD DO THIS
Access *Enable and improve physical, locational, and financial access so that all residents are comfortable participating in civic life.*	▶ There are many physical and perceived barriers that can deter people from using public spaces and services. Beyond mobility needs, this includes a sense of safety, how welcoming and inclusive spaces feel, cost considerations, information and communication, and physical location. Eliminating these barriers is key to building an equitable community and increasing public participation and sense of belonging.	▶ Improve equitable, physical, locational, and financial access to a range of amenities, services, and mobility options. ▶ Review funding and program options to reduce or remove financial barriers to amenities and services. ▶ Update the accessibility guidelines to accommodate changing needs and to incorporate locational and financial access. ▶ Support the initiatives of the Mobility Strategy.
Resiliency *Build neighbourhood capacity and resiliency to strengthen community response to adversity.*	▶ Resiliency is the ability for a community to respond and adapt to change. It means we are better equipped to respond to issues such as climate change impacts, resource scarcity, social inequalities and economic hardship, or global events such as the COVID-19 pandemic. By strengthening our community connections, sense of place, and providing more sustainable choices, we will be better equipped to deal with these complex challenges.	▶ Develop a Resiliency and Emergency Response Toolkit to build neighbourhood capacity and community trust. ▶ Host resiliency workshops and build a network of community leaders and educators. ▶ Support small-scale community projects and events. ▶ Support the initiatives of the Environment Strategy.

HUMAN ESSENTIALS

Prioritizing essential needs relating to suitable and affordable housing, sufficient healthy food, equitable opportunities, health, and safety.

Why is this important? Meeting our basic needs, like housing, food, safety, support, and equitable opportunities, are fundamental to a happy, healthy, and productive life. When we thrive as individuals, our community thrives.

STRATEGY	WHY IS THIS IMPORTANT	EXAMPLES OF HOW WE COULD DO THIS
Housing for All *Improve the diversity and affordability of housing by enabling a greater variety of homes of all types, sizes, and tenures.*	▶ Housing shapes the physical and social makeup of our city. The City is a popular place to live with significant areas of wealth, yet 36% of households spend more than 30% of their income on housing. Renter households, who make up nearly half of all City households, are especially cost burdened, with 46% spending more than 30% of their income on housing. Mixed neighbourhoods that offer a variety of suitable and affordable housing options means that people don't have to move away from their communities and support networks as their needs change.	▶ Encourage more homes of all shapes and sizes, especially family-friendly homes, in all City neighbourhoods. ▶ Expand the supply of rental housing options that are affordable to renter households at different income levels (e.g. density bonus). ▶ Find innovative ways of providing more affordable homes together with new market homes (e.g. inclusionary zoning). ▶ Focus on actions that rapidly and radically remove barriers to generating higher levels of affordable housing (e.g. pre-zoning). ▶ Emphasize delivery of new supply that meet the needs of priority population groups (e.g. low and moderate income families, seniors).

HUMAN ESSENTIALS

STRATEGY	WHY IS THIS IMPORTANT	EXAMPLES OF HOW WE COULD DO THIS
Homelessness *Work proactively with partners to enhance services for the homeless population and move towards a model of support based on permanent housing as a foundation for addressing complex needs.*	▶ Housing is a key social determinant of health. For people to lead healthy lives, they need a secure place to live. The health of our homeless population cannot be measurably improved without access to adequate, stable housing across a range of income levels, as well as comprehensive supports for those who need them.	▶ Improve inter-governmental and non-profit collaboration, working to ensure that people know where and how to get the right help when they need it. ▶ Advocate for and support approaches that holistically address the needs of our homeless population (e.g. providing permanent stable housing combined with necessary supports). ▶ Work with partners to quantify the need for additional transitional/supportive housing and support provision to meet this need.
Food Security *Improve the accessibility, affordability, and coordination of the food system and access to healthy food by collaborating with partners on creative and strategic projects in the City.*	▶ Between 10-12% of people in the City do not have adequate or secure access to food due to financial constraints. It costs at least $792 a month for healthy groceries to feed a family of three. Having access to more affordable and heathier food options, and more broadly, healthy food systems, significantly reduces the risk of chronic diseases and positively influences social wellbeing, confidence, and healthy living behaviours.	▶ Reduce food waste with coordinated processing, storage, and distribution infrastructure (e.g. food hub model). ▶ Create food friendly neighbourhoods with local food networks and community food programs. ▶ Expand healthy food retail opportunities such as farmers markets, community food markets, healthy food retail, and small scale grocers. ▶ Support agencies that provide support and assistance to people who are food insecure.

STRATEGY	WHY IS THIS IMPORTANT	EXAMPLES OF HOW WE COULD DO THIS
Safety *Increase safety and the feeling of safety for all, with a particular focus on improving the wellbeing of people who experience bias, discrimination, and vulnerability.*	▶ While the majority of residents feel safe in our City, it is important to recognize that the perception of safety is multifaceted and experienced differently by each individual. Unsafe conditions are disproportionately and unfairly experienced depending on gender, age, ethnicity, and background. A broader view of safety will enable more participation from marginalized or affected groups, enhance belonging, and improve the overall safety of the city.	▶ Increase cultural safety in the design and delivery of city projects, services, engagement, policies, practices, and spaces. ▶ Understand and take action on anti-bullying, anti-racism, anti-hate, and discrimination, and gender based violence. ▶ Support residents that are impacted by past and current trauma. ▶ Promote resident participation as active and supportive allies to increase safety and support in the community. ▶ Enhance emergency preparedness and grow community resilience. ▶ Enhance the public realm to support both physical and perceived safety.
Reconciliation *Value, foster, and develop strong relationships with Indigenous members of the community and surrounding Nations to work towards reconciliation.*	▶ Acknowledging our cultural history, including listening, learning, and understanding, is an important first step towards a shared future based on mutual respect and trust. The aim is to build a solid footing for mutually beneficial relationships and reciprocal partnerships.	▶ Support City staff learning about First Nations, Reconciliation, and anti-colonial practices. ▶ Monitor, evaluate, and respond to emerging community and social issues and share information and approaches with First Nations. ▶ Share (and coordinate where and as desired) actions with First Nations and community partners in response to emerging issues and needs.

HUMAN ESSENTIALS

DRAFT STRATEGIES

STRATEGY	WHY IS THIS IMPORTANT	EXAMPLES OF HOW WE COULD DO THIS
Equity + Diversity + Inclusion *Cultivate a City that is engaged, equitable, and inclusive, where diversity is not only welcomed and celebrated but is also a City commitment.*	▶ Equity is treating everyone fairly by acknowledging their unique situation and addressing systemic barriers and biases that contribute to inequity or impede equal access and opportunity to succeed. ▶ Diversity represents the full spectrum of human demographic differences such as race, religion, gender, sexual orientation, age, socio-economic status, and physical disability. ▶ Inclusion is valuing and respecting all people for their contributions and ensuring they are equally supported.	▶ Celebrate diversity in the City through events, places, naming and other forms of recognition. ▶ When reviewing existing or creating new policies, actions, bylaws, and/or procedures, ensure equity, diversity, and inclusion are core values. ▶ Train staff in equity, diversity, and inclusion, including cultural humility training and gender inclusivity. ▶ Join with community in commitment to eliminate hate and discrimination. ▶ Review City engagement practices and processes to improve inclusivity and representation.
Mental Health *Promote improved mental health for all by embedding consideration of mental health into municipal services and policies, and by actively supporting initiatives, strategies, and organizations that positively affect mental health outcomes.*	▶ The human and economic costs of poor mental health on our society are profound. Three times as many Canadians live with mental health challenges or illness than live with type 2 diabetes. Mental illness is experienced across the population, and is exacerbated in populations that face socio-economic disadvantage.	▶ Incorporate design guidelines that prioritize connections and belonging (e.g. access to green spaces, dementia-friendly and age-friendly attributes, etc.). ▶ Support efforts among partners to mitigate impacts of addictive behaviours such as gambling, hoarding, and substance use. ▶ Educate to reduce stigma in the community around mental health challenges and illnesses.

SUPPORTING PEOPLE

Creating resources and opportunities that enable people to improve their wellbeing in ways that are responsive to individual needs and experiences.

Why is this important? As we grow, so do our diverse needs. We want our City to be a place where everyone can reach their fullest potential. We can do this by providing services, resources, amenities, and places for people to thrive.

STRATEGY	WHY IS THIS IMPORTANT	EXAMPLES OF HOW WE COULD DO THIS
Social Infrastructure + Facilities + Programs *Enhance and expand social infrastructure to meet a range of community needs and program uses, bring people together, and support the social and cultural fabric of the City.*	▶ The social and cultural fabric of the City depends on the availability of a network of spaces throughout the City that are affordable, flexible, and able to host a variety of programs that are accessible to all residents. Social infrastructure provides venues for a wide range of activities and services, including accommodation for the City's active volunteer and community sector. Free and low cost places for people to meet and participate in activities are important to mitigating income and wealth disparity and reduce socio-economic barriers.	▶ Establish policies and fee structures for City programs and facilities so they are affordable and welcoming to all. ▶ Develop nominal lease models for City-owned assets to support community use. ▶ Work with a representative mix of partners on the development and regular update of a social infrastructure delivery plan. ▶ Explore ways to secure new social infrastructure provision and increase the supply of space that is affordable to non-profits (e.g. co-location, redevelopment of unsuitable premises, etc.).
Poverty Reduction *Assist with the mitigation of the impacts of poverty while providing a supportive environment to help people move out of poverty.*	▶ Poverty is a reality in our City. In 2016, 19% of children and seniors were living in low income households. The Covid-19 pandemic has further increased the challenges residents face. In a recent survey, a third of people stated they were struggling financially. Weekly food bank distribution has nearly tripled, with a large increase in families seeking support.	▶ Collaborate with partners on the implementation of North Shore Poverty Reduction Action Plan. ▶ Provide opportunities for affordable leisure, recreation and culture, and affordable mobility options. ▶ Work to develop greater awareness, empathy, and understanding in the community about poverty and contributing factors and impacts.

STRATEGY	WHY IS THIS IMPORTANT	EXAMPLES OF HOW WE COULD DO THIS
Children + Youth + Families *Support families in the City with family-friendly community design, housing and transportation options, employment, child care, social opportunities, and community services.*	▶ It takes a community to support a family. Children and families help to achieve a demographic balance in the City, add to the vibrancy and resiliency of the community, and promote a strong economy. Planning for family-friendly housing, services, and amenities also helps families stay closer to the City and retain workforce and employment growth.	▶ Engage the City's youngest citizens – children and youth – in processes and planning. ▶ Include programing, services, and supports for a diversity of family types, forms, and needs. ▶ Incorporate family-friendly design principles to developments, amenities, and public spaces. ▶ Work with agencies to support youth and young adults with supports and services.
Seniors *Support the needs of our diverse seniors population by improving our age-friendly city and fostering seniors active role, contributions, and participation in civic life.*	▶ Senior residents are major contributors to our community. They dedicate a significant amount of time to their community, support our economy, and provide knowledge and social connection. Senior involvement makes the City a richer and more connected home to all generations. It is important we foster an age-inclusive society that recognizes the benefits seniors bring.	▶ Work with local seniors agencies to supports the needs of a diverse senior's population (e.g. gender inclusive, accessible, etc.). ▶ Support community agencies' coordinated efforts to improve information and services for seniors (e.g. reach seniors who are isolated, speak multiple languages, face technology barriers, etc.). ▶ Support seniors' safety and care needs, as well as caregivers' needs, through programs, spaces, and supports.
Child Care *Improve the accessibility, affordability, and quality of child care in the City by collaborating with partners, creating new spaces, and advocating for the community's needs.*	▶ Widely available and affordable child care is a key determinant of labour force participation, gender equality, social inclusion, and poverty reduction. Access to quality child care ensures that children get the best start in life and has benefits on children's development and long-term outcomes.	▶ Develop a funding strategy with senior government for new spaces. ▶ Leverage City and publicly owned assets for child care. ▶ Work towards the space creation targets in the Child Care Action Plan. ▶ Achieve new spaces through development. ▶ Build partnership and protocols with the School District.

Developing a network of partnerships and support to achieve the City's objectives together.

Why is this important? Partnerships stretch the City's reach to support positive outcomes in the community. Focusing our advocacy efforts and working with partners helps us innovate to meet our diverse needs.

STRATEGY	WHY IS THIS IMPORTANT	EXAMPLES OF HOW WE COULD DO THIS
Partnerships *Build equitable and supportive partnerships with senior levels of government, First Nations, the business community, non-profit organizations, and other stakeholders to ensure that the diverse and changing needs of the community are met.*	▶ As a mid-sized local government in BC, it's important for the City to leverage partnerships and opportunities to stretch the City's reach and impact, and innovate to meet community needs.	▶ Work with partners on community and social priorities in the City (e.g. substance use, seniors' issues, food security, child care, equity, etc.). ▶ Share socio-economic data with partners and the community and consider "open-data" models. ▶ Investigate partnership opportunities (e.g. land, grants, enabling policy, incentives, benefit contributions, etc.) to achieve greater community benefits. ▶ Develop agreements and working relationships with commitments to common goals (e.g. Memoranda of Understanding, etc.).
Financial Supports + Opportunities *Act as an engaged partner with non-profit, social, and community agencies in working towards outcomes that benefit community wellbeing and prioritizing areas of key need through support, funding, space, and other resources.*	▶ The City plays an important role in convening and supporting non-profit social and community agencies, and other partners in the community. We achieve positive outcomes through the provision of reliable funding, space, and other supports to agencies that directly assist and support community members. We learn from agencies' knowledge and experience, and work together to build capacity in the community.	▶ Develop and implement a refreshed framework for supporting non-profit organizations and community agencies. ▶ Create innovative opportunities and new ways of working together with partners such as land trusts, social enterprises, and other collaboratives. ▶ Undertake a needs assessment and/or gap analysis to better understand social sector needs and how to implement effective support improvements.

STRATEGY	WHY IS THIS IMPORTANT	EXAMPLES OF HOW WE COULD DO THIS
Advocacy *Champion and advocate to senior levels of government to provide support, funding, regulations, policy, and projects that meet community needs and enhance quality of life.*	▶ Advocacy can support positive change when focused and deliberate efforts are made. It is the way we ensure the City's voice on key issues is heard and considered when decisions are being made. When we advocate in a consistent manner, we provide clarity on desired outcomes and it demonstrates what we stand for or care about.	▶ Provide a framework for how we undertake advocacy (e.g. effective communications, negotiating, relationships, etc.) ▶ Core advocacy efforts will be focused on key areas of need (e.g. Housing / Homelessness, Child Care, Health, Infrastructure, etc.) ▶ Create a centralized system to organize and follow up on advocacy items and activities.
Economy for Everyone *Shape growth and investment to focus on social priorities alongside economic and commercial priorities, enabling individuals and communities to prosper, share in the benefits of growth, and build resilience.*	▶ An economy that works for everyone is about more than just income. At an individual level, there are many non-monetary dimensions that matter for wellbeing, including employment prospects, job security, job satisfaction, and educational opportunities. At the community level, an inclusive economy is one where the benefits of growth are shared locally and that creates value in an equitable and sustainable way.	▶ Leverage the City's procurement and planning processes to create social value. ▶ Mobilize the local business community to develop initiatives that foster opportunities for stable local employment at fair wages and encourage local ownership. ▶ Investigate the potential for establishing a Social Enterprise Innovation Hub to create space for entrepreneurs and small businesses. ▶ Work with partners to expand opportunities and facilities for skills development and training. ▶ Ensure land use plans provide for an adequate supply and mix of affordable spaces to support economic development opportunities.

NEXT STEPS

SUMMER/FALL 2021

SETTING A DIRECTION

FALL 2021

BUILD THE STRATEGY

WINTER 2021/2022

FINALIZE THE STRATEGY

If you would like to be informed of project updates, please email us:

email: **wellbeing@cnv.org**

Your email will be used solely to provide updates related to this Project. Your information will not be shared or used for other purposes.

SHARE YOUR VOICE!
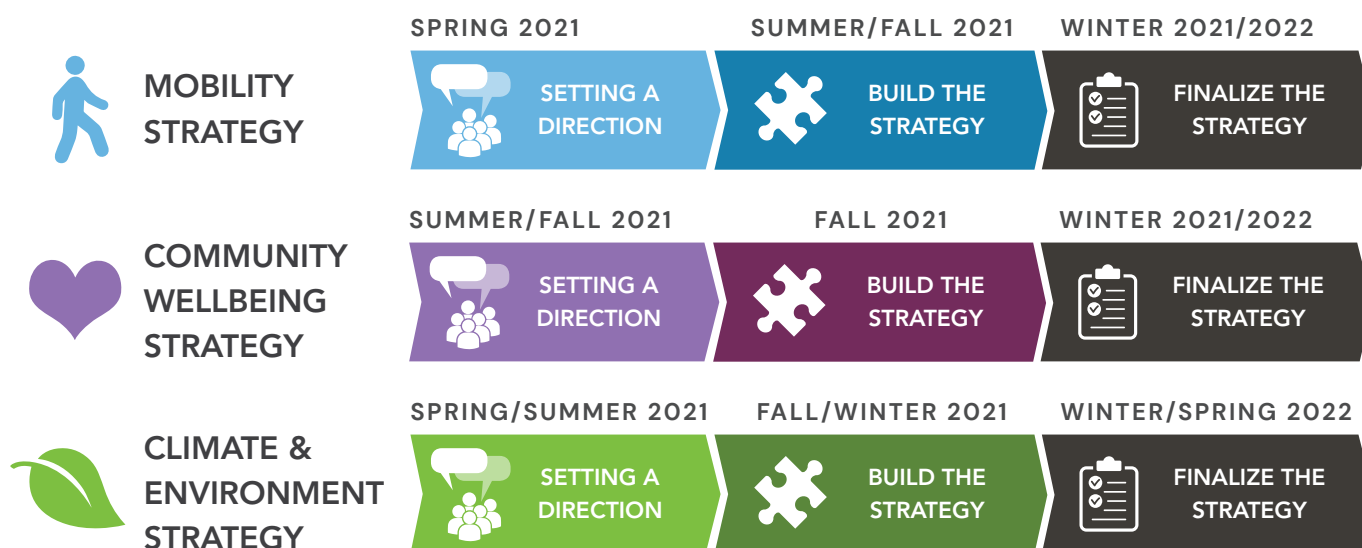
letstalk.cnv.org/community-wellbeing

STAY CONNECTED!

STAY TUNED!

A Trilogy of Strategies

The City of North Vancouver is working on a trilogy of Strategies stemming from *Council's Strategic Plan 2018-2022*: *Mobility Strategy*, *Community Wellbeing Strategy*, and *Climate and Enviornment Strategy*. Each of these strategies will provide a new comprehensive and modernized policy framework for decision-making to address current needs and future opportunities and challenges.

MOBILITY STRATEGY

SPRING 2021	SUMMER/FALL 2021	WINTER 2021/2022
SETTING A DIRECTION	BUILD THE STRATEGY	FINALIZE THE STRATEGY

COMMUNITY WELLBEING STRATEGY

SUMMER/FALL 2021	FALL 2021	WINTER 2021/2022
SETTING A DIRECTION	BUILD THE STRATEGY	FINALIZE THE STRATEGY

CLIMATE & ENVIRONMENT STRATEGY

SPRING/SUMMER 2021	FALL/WINTER 2021	WINTER/SPRING 2022
SETTING A DIRECTION	BUILD THE STRATEGY	FINALIZE THE STRATEGY

The strategies are being developed in a coordinated manner with one another. They share the following set of principles to guide decision-making, set priorities, and weigh the trade-offs:

1. We need to take actions that improve our collective **health**
2. We need to take **resilient** actions
3. We need to take **equitable** actions
4. We need to take **timely** actions

TO LEARN MORE:

▶ Visit the the following pages:

letstalk.cnv.org/join-us-on-a-mobility-journey

letstalk.cnv.org/community-wellbeing

letstalk.cnv.org/environment

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vancouver

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LET'S TALK