

# CLIMATE & ENVIRONMENT STRATEGY



## WHAT WE HEARD

WE'RE DEVELOPING A **CLIMATE AND ENVIRONMENT STRATEGY** TO HELP US BECOME A RESILIENT AND SUSTAINABLE CITY WHERE EVERYONE THRIVES.



In November 2021, we asked residents about the draft vision, goals and emerging strategies that will form the basis of our Climate and Environment Strategy. Once complete, it will be our playbook for planning and making decisions that prioritize the climate and environment today and over the next decade.

## HOW RESIDENTS ENGAGED

**897**  
visitors to the project page

**6**  
listening sessions with equity seeking groups

**256**  
survey responses

**12**  
stakeholder group sessions

**8**  
pop-up events

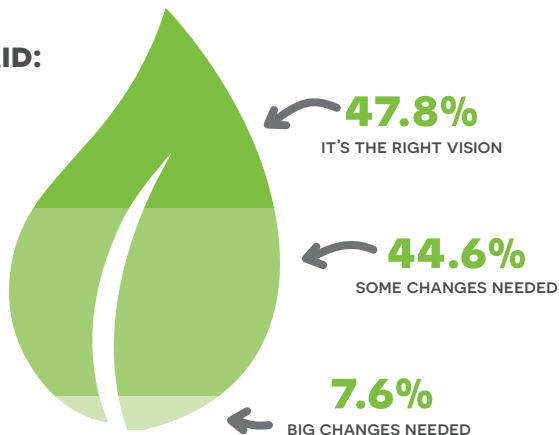
**64,000**  
people reached on social media

## WHAT WE HEARD

### WE ASKED:

Do you think the draft vision will help the City address our challenges and opportunities for the climate and environment?

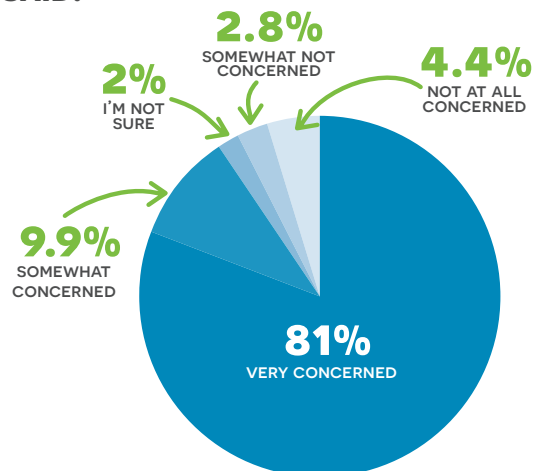
### YOU SAID:



### WE ASKED:

How concerned are you about the climate and nature crisis?

### YOU SAID:



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## WHAT WE HEARD

### WE ASKED:

How well do you think each of the three draft goals will help us achieve our vision?



### YOU SAID:

#### GOAL 1

We act to end carbon pollution



**65%**  
VERY WELL /  
SOMEWHAT WELL

**18%**  
NEUTRAL

**17%**  
NOT WELL /  
SOMEWHAT  
NOT WELL

#### GOAL 2

We live in reciprocity with nature



**63%**  
VERY WELL /  
SOMEWHAT WELL

**21%**  
NEUTRAL

**16%**  
NOT WELL /  
SOMEWHAT  
NOT WELL

#### GOAL 3

We are influential and accountable together



**62%**  
VERY WELL /  
SOMEWHAT WELL

**23%**  
NEUTRAL

**15%**  
NOT WELL /  
SOMEWHAT  
NOT WELL

## WHAT WE LEARNED FROM STAKEHOLDERS AND OTHER GROUPS

### HEALTH ORGANIZATIONS & OTHER MUNICIPALITIES



Concern for unsheltered people during extreme weather events and allocating funds for resources like cooling stations and drinking fountains

### ENVIRONMENTAL GROUPS

A desire for more emphasis on stream and riparian protection



### URBAN AGRICULTURE & WASTE REDUCTION GROUPS



A desire for more support for educational food programs

A desire to reduce our carbon footprint by providing more incentives for active and public transportation



## WHAT YOU HAD TO SAY

*"We need an aggressive plan of action that inspires the community to make sustainable choices on their own."*

*"Thank you for taking the lead on this. I would like to see more emphasis on industry however, rather than individuals."*



*"This is such a stressful time, like the world is on fire. I'm more interested than ever before in what you are presenting."*