PEOPLE+PUPS



The **City engaged with pet owners** and residents in February 2022 to obtain feedback on **dogs**, **dog-friendly spaces**, and **dog amenities** in the **City**.

RESPONDENTS ENGAGED WITH US ON THE CITY'S LET'S TALK ENGAGEMENT PLATFORM:



WHAT WE HEARD FROM DOG OWNERS





90% knowledgeable/ experienced with dog ownership

when they got their dog

Reasons dog owners have **NOT** licenced their dog:

- Didn't know it's legally required
- Didn't feel it was necessary

DOG OWNERS: Socializing and Exercising

Daily exercise:

- 🕑 on-leash on sidewalk
- V residential landscapes
- 🕑 on-leash at local park

Weekly exercise:

- ✓ on-leash & off-leash at in natural areas
- ✓ designated off-leash dog trails

PEOPLE+PUPS

IN THE CITY

- **Top 3 reasons** for letting dogs off-leash in on-leash areas:
- Need more space for exercise
- Off-leash areas are too crowded

• Convenience

DOG OWNERS: Existing Off-Leash Areas^{1/2}

Most popular designated **areas to exercise dogs** were off-leash areas outside of the City, including:



DOG OWNERS: Home Space

Young puppies, difficulty with the licensing process, forgot, concerned

with how licensing fees would be used.

Almost

55% of dog owner respondents live in multi-family residences

Other reasons:



75% multi-family living respondents

have no dog friendly amenities in their building



These owners take their dogs to **City property**, **sidewalk**, **tree**, **boulevard**, **to relieve themselves**.

DOG OWNERS: New Designated Off-Leash Areas

Top 3 important factors:

1 LOCATION 2 SIZE

3 DOG AMENITIES

Top 3 factors impacting use of off-leash areas:

- Other dogs' behaviour
- Too busy
- Not large enough for running/fetching



Learn more at letstalk.cnv.org/pups