

THE CORPORATION OF THE CITY OF NORTH VANCOUVER

INTEGRATED TRANSPORTATION COMMITTEE

City Hall, Conference Room A
141 West 14th Street, North Vancouver

Wednesday, July 4, 2018 at 6:00 pm

M I N U T E S

Present: Trevor Bowden (Vice-Chair)
Christie Sacre
Kris Neely
Matthew Carter
Rohan Soulsby

Staff: Daniel Watson, Transportation Planner
Hayley Reiss, Committee Clerk

Presenter: Natalie Corbo, Sustainable Transportation Coordinator, CNV
Juliana Buitenhuis, Coordinator Community Services, CNV

Apologies: Andrew Robinson (Chair)
Becke Gray
Carol Reimer
Martin Davies
Nooshin Kohana

Quorum 5

01-0360-20-0040/2018

1.0 CALL TO ORDER, OPENING COMMENTS, ADOPTION OF MINUTES

The meeting was called to order by the Chair at 6:02 pm with a quorum present.

It was put to members that the Agenda be adopted.

It was regularly moved, seconded and carried unanimously:

THAT the minutes of the regular Integrated Transportation Committee meeting held on Thursday, June 14, 2018 be adopted.

2.0 BUSINESS ARISING FROM PREVIOUS MINUTES

Daniel Watson announced the departure of the ITC Committee Clerk. Since the restructuring of the departments within City Hall, ITC has moved from the Engineering, Parks and Environment Department to the Planning Department and therefore will be staffed by a Committee Clerk from the Planning Department.

ITC members thanked the Committee Clerk for her stewardship and contribution, and look forward to welcoming the next staff member who is expected to resume the role in late August or September.

3.0 TERM OF APPOINTMENT RE: ATTENDANCE – BECKE GRAY

As per the Terms of Reference regarding committee member attendance, the Chair flagged, via email, that this July meeting would constitute the third consecutive meeting that committee member, Becke Gray has missed. Email correspondence with Becke Gray indicated that she had been working out of town on a business trip but is hoping to remain on the committee. The Vice-Chair explained that the committee can give leave to members in such situations in order for a member to remain on the committee.

Questions and comments included the following:

- **Q:** As a matter of course, can members provide advance notice to the committee if they know they will not be in attendance?
- It was commented that a member's lack of attendance may be taking away from other community members interested in being a part of and contributing to the ITC.
- **Q:** If the committee approves leave of absence, would the member in question be provided another three absences? **A:** Yes, the attendance would reset.
- **Q:** What would happen if the member missed a fourth consecutive meeting? **A:** The committee would meet again to discuss and make a decision whether the member in question would remain on the committee or not.

The Vice-Chair asked the committee if there are any objections to Becke Gray staying on the committee. It was determined by a show of hands that all committee members present are in favor of Becke Gray remaining on the committee.

4.0 GOCNV – FOR INFORMATION

Natalie, Sustainable Transportation Coordinator, introduced and presented on the GoCNV: Travel Smarter program, a community-based initiative aimed to help people shift their driving trips to walking, biking, rolling, and/or transit trips. The program will be piloted this summer for the remainder of the year.

Highlights of the presentation included but are not limited to the following:

- The program is funded by the Active Communities Grant through Vancouver Coastal Health (VCH), the Province, and a Transportation Demand Management grant through TransLink's TravelSmart Program.
- Goals of the program: increase the number of active transportation and transit trips, reduce the number of motor vehicle trips, and develop a replicable strategy for future campaigns that will support residents in making more informed travel choices.
- Recruitment mailing was delivered to approximately 5000 households in Central Lonsdale East.
- Participants will be encouraged to replace at least two car trips per week with another mode of transportation.

- Participants will track their progress with a trip passport and will earn points and prizes for their progress.
- The program will be evaluated by before/after surveys of both the targeted neighbourhood and a controlled neighbourhood in order to assess the program's effectiveness.

Questions and comments included but are not limited to the following:

- **Q:** How many people are expecting to participate? **A:** Flyers were sent out to 5000 households and we are aiming for 5-10% registration.
- **Q:** How much is the compass card worth (incentive for signing up)? **A:** The compass card will have \$5 loaded onto it. The cost of the card is also covered.
- **Q:** How will you evaluate trips and effectiveness in the controlled area versus the targeted area? **A:** A survey will be mailed out to the controlled neighbourhood but without the GoCNV branding on it and it will be asking residents how they get around in the neighbourhood. The survey will be incentivized with a \$100 Visa Gift Card to encourage participation. The survey will be sent out at the beginning/end of the program and at the same time as the targeted neighbourhood mail-out.
- **Q:** Are you looking for one person in each household to participate or multiple? **A:** Multiple people can sign up. Children would be welcome to participate as part of their family. As individuals, we would be looking at the driving age and older.
- **Q:** Do you think weather will impact the program effectiveness? **A:** We are piloting the program beginning now to late September to capture the change in transportation behaviour. The idea of the program is to get participants acquainted to active travel in the summer and to continue this momentum into the fall.
- The flyer indicates that the compass card will be "loaded" with transit fare. It was suggested that it may be better to communicate the dollar amount as the current verbiage may be perceived as misleading.
- **Q:** What is the grant amount? **A:** Under \$30,000.
- **Q:** Can you expand a little more on how this will be implemented? **A:** Two-thirds of the budget will pay for an outside consultant to help with the program design. There will also be a small project team representing the grant organization as well as Natalie and the Communications team from CNV.
- **Q:** What are the terms to report back to Vancouver Coastal Health (VCH) and TransLink? **A:** TransLink's TDM grant was open-ended; therefore, the reporting obligations to TransLink are fairly minor. VCH is an active community's grant (increase physical activity in communities). Both VCH and the Province will require a bit more information.

The committee thanked Natalie for the presentation and look forward to seeing the results of the program near the end of the year.

5.0 PLAY: EMBRACE THE SPACE – FOR INFORMATION

Juliana Buitenhuis, Coordinator Community Services, presented an update of the Play: Embrace the Space initiatives. The vision of the program is to enliven public spaces in the City of North Vancouver through interactive installations, events and community collaboration. Please refer to the presentation sent out with the Agenda Package for more information.

Highlights of the presentation included but are not limited to the following:

- Since the Rogers Plaza revitalization there has been an increase of people booking the space to hold events.
- The Parklet is being moved from 17th Street and Lonsdale Avenue to 7th Street and Queensbury Avenue.
 - Alchemy Coffee and Frankie & Co. have requested parklets by their establishments.
- CNV has partnered with the North Vancouver City Library's Mobile Library, an electric tricycle with fold-out seats that has books people can rent.
- A new festival called Shipped takes place on August 11th.
- The Thingery, a library of things that people can borrow, will be established at East 1st Street.
- Consultation with the public will look into creating a 'Living Lane' beside Big Pete's Collectibles in Lower Lonsdale.

Questions and comments included but are not limited to the following:

- **Q:** Is the Shipped Festival a free event? **A:** Yes, it is a one day free festival as well as an all age's event.
- It was commented that it is nice to see more annual events popping up in the City of North Vancouver.
- **Q:** When will the skating rink in Lower Lonsdale open? **A:** It is anticipated to open in winter 2019.

The Vice-Chair thanked Juliana for the presentation and mentioned that it is fantastic to see the placemaking program become a resource to other agencies in the City.

6.0 FIELD TRIP DISCUSSION

At the last meeting, committee members expressed interest in organizing a field trip that combined the Lot 5 development, Lonsdale Quay and bus exchange, an accessibility component, and a walkabout of the Spirit Trail/Mosquito Creek connection. Daniel explained this combination may be too much to do in one field trip and suggested reducing the itinerary and move either the Lot 5 Development or Spirit Trail/Mosquito Creek to a future field trip.

It was concluded by committee members that the Committee Clerk will send a poll to staff to determine their availability and whether the Lot 5 Development or Spirit Trail/Mosquito Creek connection will take place as part of the field trip this year.

7.0 ITC – ROSTER OF PROJECTS WORKSHEET

Refer to the Agenda Package for latest updates on City projects.

- **Q:** Will the road be closed off by the 2601 Lonsdale development? **A:** Yes, to vehicles
- **Q:** Has the Pedestrian Plan been costed? **A:** There has been some costing of the Plan but not of the whole Plan. We want to keep the Pedestrian Plan separate from the implementation plan.

- Low Level Road and Neptune intersection – committee members commented that from a safety standpoint, the bright green paint marking the way for cyclists has been very helpful.

8.0 TRANSPORTATION EVENTS – MEMBER UPDATE

TransLink's new Fare Policy, which is expected to roll out in 2020, will reduce the fare for the SeaBus. TransLink's finance team will be working with the Province to see if there is funding available to allocated discounts for children and low income residents. Adjustments will also need to be made to the current compass system in order for the new phase approach to work.

- **Q:** Will it be point to point costing? **A:** Yes, but you will hit a maximum fare.

9.0 ANY OTHER BUSINESS

- Lonsdale Energy Corporation (LEC) – it was requested by a committee member that ITC invite the LEC for a presentation regarding information on utilities as well as construction impacts on traffic in North Vancouver.
 - Daniel will look to see if someone can present
- Kris Neely – spoke with someone with VCH who specializes in sustainability and transportation and they spoke about cycling and storage at the new Hope Centre. Cyclists have to bike to the bottom of the parkade to reach the bike storage and the shower facilities are on the third floor. How can the City set out requirements for commercial buildings to encourage more cycling use/active transportation with the intent to motivate people to use it?
 - Daniel mentioned that the Hope Centre may have come in prior to the zoning bylaw being updated. There are now requirements for secure bike storage as well as street space for cyclists. Bike storage should be located as close to the entry of the parkade as possible and shower facilities are required. There has certainly been improvement in the last four years.

10.0 ADJOURNMENT

The meeting was adjourned at 7:54 pm.



Andrew Robinson, Chair



for Hayley Reiss, Committee Clerk

