



The Corporation of **THE CITY OF NORTH VANCOUVER**  
The Office of the Mayor

**INFORMATION REPORT**

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To: Members of Council

From: Mayor Darrell Mussatto

SUBJECT: GREEN CITY LIVING SUSTAINABILITY FILM & SPEAKER SERIES  
HOSTED BY THE CITY OF NORTH VANCOUVER

Date: December 9, 2009

File No: 4010-01

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**ATTACHMENTS:**

1. Resolution from Parks and Environment Advisory Committee, December 3, 2009
2. Letter to Sean McKibben, Director of Programs, Vancouver Area Cycling Coalition dated December 14, 2009

**PURPOSE:**

This report follows up on the Sustainability Film & Speaker Series report approved by City Council on March 16, 2009.

**DISCUSSION:**

For the 2009 Green City Living series, the City of North Vancouver partnered with Projecting Change, an innovative organization that focuses on promoting green and sustainable living through the use of entertaining and educational film.

The films were screened monthly and the Tuesday evenings were hosted by a member of City Council as follows:

**May 19 - Setting the Stage: The Facts on Climate Change**

Films: Gimme Green; Climate Change in the Lower Mainland  
*Hosted by Mayor Darrell Mussatto*

**June 16 - The Passive House – Film: The Greening of Southie**

*Hosted by Councillor Guy Heywood*

**July 21 - Energy Smarts: Home Energy Retrofits – Film: Kilowatt Ours**

*Hosted by Councillor Bob Fearnley*

August 18 - **Urban Food: Seeding change one bite at a time** - Film: Food Fight  
*Hosted by Councillor Mary Trentadue*

September 15 - **Getting Around the City** - Film: Tale of a Yellow Bike  
*Hosted by Councillor Craig Keating*

October 20 - **Zero Waste: The “Cradle to Cradle” Concept** - Film: Waste=Food  
*Hosted by Councillor Rod Clark*

November 17 - **The Big Picture** - Film: Earth Days  
*Hosted by Councillor Pam Bookham*

The monthly program included some excellent guest speakers that provided a local context for the ideas discussed in the films including:

- Dr. Stephen Sheppard, University of British Columbia
- Michael Green, Principal, mgb Architects
- Laura Krohn, LiveSmart BC & Doug Horn, CNV resident
- Ryan Nassichuk, horticulturist
- Brent Toderian, Director of Planning, City of Vancouver
- Jen Rustemeyer and Grant Baldwin, Clean Bin Project

Admission for the evenings was by donation to the Vancouver Area Cycling Coalition-North Shore (VACC), volunteer-run non-profit society whose members work to improve conditions for cycling in the Lower Mainland. VACC has provided information on their programs at each film screening. A cheque for the donations in the amount of \$380.73 will be presented to Sean McKibben, Director of Programs for the Vancouver Area Cycling Coalition, on December 14, 2009, at the Regular Council Meeting.

The target audience for the films has been City Committee members, community resident associations, and the general public. Attendance was as follows:

<b>May</b>	<b>Jun.</b>	<b>Jul.</b>	<b>Aug.</b>	<b>Sept.</b>	<b>Oct.</b>	<b>Nov.</b>	<b>Total</b>
38	40	28	54	41	29	26	256

The 2009 average monthly attendance is 37 people, a 60% increase over last year's program (23 per evening). There has been lively and engaging dialogue at each screening that has provided a forum to debate citizen concerns and ideas on making our City more sustainable. The City Library staff has provided an informative display of print and media resources to complement each film.

By hosting the film series, City Council has been pro-active in enhancing the public dialogue on sustainability and climate change in our community, and providing practical information to the public on making sustainable choices.

**NEXT STEPS:**

Green City Living has been a successful series and well-received by the community. As this is a City Council initiative, I would like members of Council to provide feedback to the Mayor's Office on potential plans for next year including format, content and location.

RESPECTFULLY SUBMITTED:

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Mayor Darrell R. Mussatto

REVIEWED BY:

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A.K. Tollstam  
City Manager