



The Spirit Trail's new logo, a gender-neutral figure named Shewalh Stelmexw (Sha-woth Stol-molth)— Squamish for 'people's path' — is representative of the connections the trail creates between various communities and their natural surroundings. The simple hand-drawn strokes of the logo merge human traits with the distinctive outlines of a North Shore landscape in a style that references the stone carvings of our Native ancestors.

The logo is a tribute to the collaborative efforts of the Squamish Nation, the City of North Vancouver, the District of North Vancouver, the District of West Vancouver and the North Shore Spirit of B.C. Committee.

Whilst the trail offers a green method of transportation and a buffer between urban and waterfront areas, it also creates a multi-use space encouraging outdoor activities and protecting or enhancing existing natural habitat. It is a pathway that links communities to each other, to their pasts and surroundings, and to a better future for all.

This logo was designed by Seven25. Design & Typography Inc. and will be launched to the public in early 2009.