

news release

The Corporation of the City of North Vancouver
Corporate Services Department



Subject	City of North Vancouver Partners in New Initiative Assisting Local Businesses to Become Climate Smart
Date	April 7, 2010

The City of North Vancouver is partnering in the launch of a new climate action initiative to assist the business community with energy conservation.

Climate Smart is a new pilot program that provides support to local businesses to reduce their greenhouse gas emissions and improve their financial bottom line. The program provides tools, training and technical support to develop corporate strategies for reducing their carbon footprint.

The City, along with the Districts of North and West Vancouver, the two local Chambers of Commerce, are partnering with **Climate Smart** to deliver the pilot program and engage the business community in sustainable corporate practices. This unique partnership enables local businesses to enroll in the **Climate Smart** program at a reduced cost of \$500 per company. www.climatesmartbusiness.com

“The City of North Vancouver has made climate action a priority, successfully implementing several significant initiatives, with many more underway. **Climate Smart** is an ideal fit for the City,” says Mayor Darrell Mussatto. “The City is proud to partner with **Climate Smart** as it reaches out to local businesses through important climate change education and tools tailored specifically to this influential sector.”

Climate Smart is an innovative program that takes businesses through the steps of measuring and reducing their corporate greenhouse gas (GHG) emissions, while cutting their energy and material costs. The program offers three half-day training sessions that take place between April and June. Each interactive workshop features speakers from businesses that have developed a GHG management strategy. Participation in the **Climate Smart** program also includes one-on-one technical assistance, access to a web-based GHG management tool, and strategies for marketing and communicating a company’s commitment and successes in energy conservation.

The City invites North Shore businesses to attend a complimentary evening reception and **Climate Smart** launch event on **Thursday, April 8th from 5:30pm to 7:30pm at the Park Royal branch of the North Shore Credit Union**. Mayor Mussatto will be in attendance. For more information about the **Climate Smart** program, visit www.cnv.org/ClimateSmart.

The City recognizes that to build a sustainable community, there must be collaboration and action among all members of the community. In 2005, the City became one of the first Canadian municipalities to develop a Greenhouse Gas Local Action Plan, which set targets for GHG reduction and identifies opportunities for the City to use energy more efficiently. Several climate action programs are already underway in the City. **Climate Smart** represents the first program designed for the business community. For more information about the City’s climate action initiatives, visit www.cnv.org/ClimateAction.

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