

COMMUNICATIONS OFFICE CITY OF NORTH VANCOUVER 141 WEST 14TH STREET NORTH VANCOUVER BC / CANADA / V7M 1H9 CNV.ORG

News Release

City of North Vancouver Launches 'Kid City', a Unique Map Just for Kids

June 21, 2016

The City of North Vancouver has designed and produced a map just for young children and families, just in time for the summer holidays. <u>www.cnv.org/KidCity</u>

'<u>Kid City</u>' is a child friendly, family focused map designed for the young children in our community. The animated, whimsical, colourful map highlights the City's many parks, places of interest, public art, bike routes, free and low cost activities, recreation centres, as well as places to observe nature, all which appeal to children between the ages of 5 to 12. Kid City shows children how they can interact with their community, find their favourite locations and discover new favourites.

The map includes a scavenger hunt featuring fun public art pieces, unique sights and nature throughout the City. It's an exploration tool tailored to encourage activity, as well as new and fun ways to enjoy our community through the eyes of a child with parents at their side, exploring the City by foot, bike or bus. There's also a section depicting native and invasive plants throughout the City to help connect kids with our natural environment. Harbourside, Foot of Lonsdale and Moodyville are highlighted as exploration areas. Playgrounds, schools, trails, bike tracks, public washrooms as well as the Spirit Trail and Green Necklace are all identified.

The map was designed in-house by City staff, the concept was developed by Councillor Linda Buchanan and the City's **CNV4ME** task force as a family engagement tool to empower children in our community to discover more about where they live. The map also provides information about free and low-cost activities.

Kid City is being distributed this month to all elementary school children in the City. Copies are at City Hall, City Library, Harry Jerome, North Shore Neighbourhood House, and several other City agencies. Kid City will also be distributed at the City's family events this summer, and it's <u>online</u>.

<u>CNV4ME</u> is City Council's **Child**, **Youth and Family Friendly Strategy**, developed with input from more than 1000 residents, placing families at the heart of City decisions. The program has five themes: community engagement, community spaces, housing, programing and services, community partnerships. It's overseen by the CNV4ME Task Force. <u>www.cnv.org/CNV4ME</u>

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- 30 –