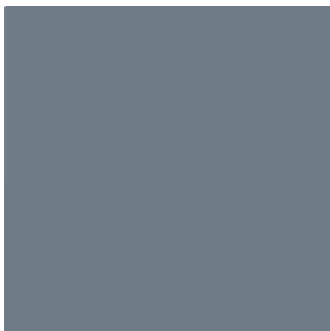
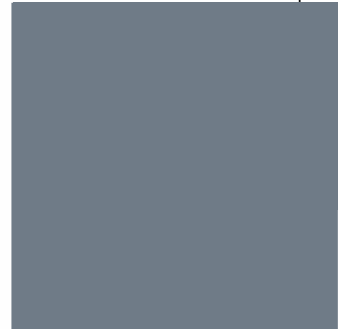
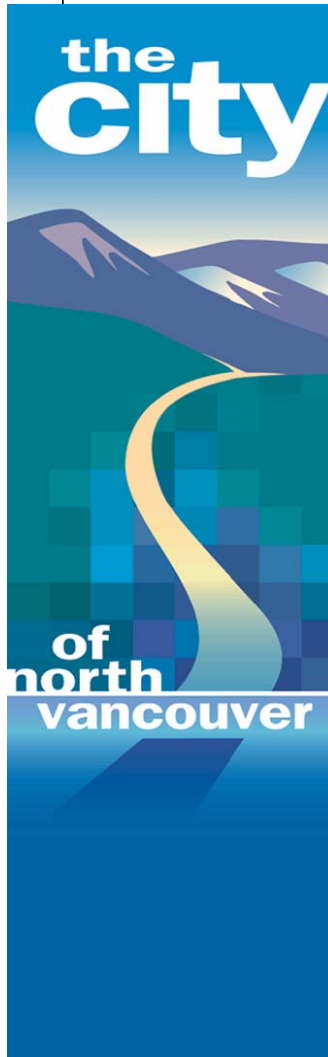


2006 CORPORATE STRATEGIC PLAN



Our Strategic Plan

The City's Strategic Plan is intended to guide the work of the Corporation. It is a tool by which our resources and energies will be focused on issues that are critical to moving the City toward our shared vision. In doing so, this Corporate Strategic Plan will act as a linking and coordinating mechanism for other plans such as the Official Community Plan, the Financial Plan, Parks and Greenways Master Plan, the Social Plan and the Environmental Protection Program.

This Plan is the first iteration of what is intended to be an annual process for setting goals and objectives.

The Plan recognizes the community aspiration to be more sustainable – in all three spheres of sustainability, being environmental, social and economic. From the corporate perspective we recognize that it is important to ensure that we are appropriately organized and focused to achieve these aspirations.

To do so, this Plan looks at four sectors, and presents objectives that reflect the philosophy of sustainability: **Community, Internal Functioning, Innovation and Learning, Finance**



VISION

To be a vibrant, diverse, and highly liveable community that strives to balance the social, economic and environmental needs of our community.



MISSION

Making our community great.

CORE VALUES

Behavioural Excellence

We behave with courtesy, compassion, honestly and respect.



Service Excellence

We provide the best service within our means.

Leadership

We value leadership that inspires the best from everyone.

Accountability

We clearly define expectations and measure results.

Communication

We practice and encourage open communications.

Staff

We recognize and value staff who live and deliver our mission.

Teamwork

We support each other to deliver the City's vision.

STRATEGIC PRIORITIES AND GOALS

Community: Achieve a safe and sustainable community

Goal Statements

1. Enhance community safety
2. Balance economic and social needs of community

Internal Functioning: Achieve service excellence

Goal Statements

1. Effective and efficient internal and external communication
2. The foundation of service excellence is high performance teamwork
3. Our processes and structures are current and appropriately resourced
4. Services and programs are aligned with corporate strategic priorities and goals

Innovation and Learning: Retain, develop and attract a talented work force to meet community needs

Goal Statements

1. Retain a talented, results oriented work force
2. Develop staff to meet current and future employment needs
3. Attract new employees by being a preferred employer

Finance: Achieve financial sustainability

Goal Statements

1. Current and future programs, policies, plans and operations shall fit within the City's financial capacity
2. Build sufficient statutory reserves to fund the 10 year Capital Plan

