

COLOUR THE CITY



Guidelines for Chalk Art in City Spaces

We love creative expressions through chalk art! We encourage the community to create vibrant, animated spaces, while keeping our guidelines in mind.

Guidelines for Chalk Art

Chalk art is limited to ground surfaces only. It's not permitted on bricks, wood, building exteriors, furniture, planters, or vertical surfaces.

Public spaces are for everyone, so we respectfully request that:



- Chalk art be suitable for public and family viewing.
- Art include positive messages: profanity or divisive messages are not allowed.
- Words, symbols, or caricatures intended as political statements not appear within the art.
- Art created must be sensitive and appropriate to the cultural and religious diversity of our community, and respect the variety of beliefs and backgrounds in our community.
- Chalk art not advertise a business, product, or service.
- Artist promotional banners, products, samples, or brochures not appear on-site. Artists may hand out business cards.
- Art not include branding, identity or graphics belonging to the City or its programs.



Community Chalk Areas

The City has created specific areas for artists to create positive messages:

The Shipyards

Shipbuilders' Square, Spirit Trail, Wallace Mews

Civic Plaza

Main walkway from 14th St. up to wooden deck by City Hall

Rogers Plaza

Main plaza area, adjacent to artificial turf

Grand Boulevard Path

Central walking pathway

Museum Muse

Stair landing nearest public seating area



Need Inspiration?

Here are some ideas on what you can add to Community Chalk Areas:

- Messages or images about what you love about your community or neighbourhood
- Inspirational and positive messages or images
- Colourful designs and graphics such as seasonal visuals
- Active games
- Community Events and Festivals



GET TO KNOW PLAY CNV

Play CNV, the City's Placemaking Program, supports community activations that enliven public spaces and connect residents. Learn more at cnv.org/Play

